



March 8, 2024

**ONYX COLLECTIVE ANNOUNCES RELEASE DATE AND SERIES CONTRIBUTORS FOR  
HULU DOCUSERIES 'BLACK TWITTER: A PEOPLE'S HISTORY'  
FROM DIRECTOR PRENTICE PENNY**

**The Three-Part Docuseries Premieres Thursday, May 9, on Hulu**

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- Onyx Collective announces series contributors for the Hulu docuseries "Black Twitter: A People's History," including the following:
  - **TJ Adeshola** (former head of Global Content Partnerships, Twitter)
  - **W. Kamau Bell** (comedian; director, "We Need to Talk About Cosby")
  - **Dr. André Brock** (communications professor; author, "Distributed Blackness: African American Cybercultures")
  - **Rembert Browne** (journalist; former director of Product and Community, Twitter)
  - **Dr. Meredith Clark** (journalism professor; creator, "Archiving Black Twitter")
  - **Kid Fury** (TV writer and host, "The Read")
  - **Roxane Gay** (author; cultural critic, The New York Times)
  - **Jemele Hill** (author, journalist)
  - **Sam Jay** (comedian, writer)
  - **Brad Jenkins** (former associate director of the White House Office of Public Engagement, 2011-2015)
  - **Brandon "Jinx" Jenkins** (journalist, host, creative director)
  - **Luvvie Ajayi Jones** (New York Times bestselling author)
  - **Shamika Klassen** (researcher, scholar, "Black Twitter Is Gold")
  - **Van Lathan** (cultural critic; host, "Higher Learning")
  - **Jamilah Lemieux** (cultural critic, writer)
  - **Wesley Lowery** (journalist; author, "American Whitelash")
  - **Ira Madison III** (TV writer; host, "Keep It!")
  - **Judnick Mayard** (TV writer, producer)
  - **Jason Parham** (senior writer, WIRED)
  - **April Reign** (creative consultant; creator, #OscarsSoWhite)
  - **God-is Rivera** (former global director of Culture and Community, Twitter)
  - **Amanda Seales** (comedian, activist, host "Small Doses" podcast)
  - **Denver Sean** (senior editor, LoveBScott.com)

- **Baratunde Thurston** (comedian; host, “How To Citizen with Baratunde”)
- **Ashley Weatherspoon** (producer; writer, DearYoungQueen.com)
- **Raquel Willis** (author, activist, media strategist)
- **J Wortham** (journalist, The New York Times Magazine)
- Produced by A Penny for Your Thoughts, WIRED Studios and Culture House Media, “Black Twitter: A People’s History” is set to premiere all episodes Thursday, May 9, on Hulu.
- Prentice Penny is directing the series, marking the first project with Onyx Collective via his overall deal under the banner of his company, A Penny for Your Thoughts.
- Based on Jason Parham’s WIRED cover story “A People’s History of Black Twitter,” this three-part docuseries charts the rise, movements, voices and memes that made Black Twitter an influential and dominant force in nearly every aspect of American political and cultural life.
- Executive producers for the docuseries include the following:
  - Prentice Penny (A Penny For Your Thoughts)
  - Chris Pollack (A Penny For Your Thoughts)
  - Alex Soler (A Penny For Your Thoughts)
  - Sarah Amos (WIRED Studios)
  - Helen Estabrook (WIRED Studios)
  - Agnes Chu (WIRED Studios)
  - Andrew Whitney (WIRED Studios)
  - Raeshem Nijhon (Culture House Media)
  - Carri Twigg (Culture House Media)
  - Nicole Galovski (Culture House Media)
  - Joie Jacoby (Culture House Media)
  - Shawna Carroll (Culture House Media)
- Director: Prentice Penny (A Penny For Your Thoughts)
- Showrunner: Joie Jacoby (Culture House Media)
- Producer: Jason Parham (WIRED Studios)

### **About Onyx Collective**

Onyx Collective is a premium content brand under Disney Entertainment Television, with programming exclusively available to stream on Hulu in the U.S., Star+ in Latin America and Disney+ in all other territories. Onyx Collective curates globally entertaining stories by creators of color and underrepresented voices, all with a culturally specific point of view, including Oscar®-winning documentary “Summer of Soul (...Or, When the Revolution Could Not Be Televised),” “Reasonable Doubt,” Emmy® Award-nominated and Peabody Award-winning documentary film “Aftershock,” Emmy Award-winning docuseries “The 1619 Project,” “Black Twitter: A People’s History,” “Deli Boys,” “Drive with Swizz Beatz,” “How to Die Alone,” “Queenie,” “Ring of Fire: The Life of Annie Mae Aquash,” “UnPrisoned” and “Untitled Sly Stone” (working title).

The brand’s roster of prolific creators also includes Ryan Coogler’s Proximity Media (“Black Panther,” “Judas and the Black Messiah”); Manolo Caro (“The House of Flowers”) and Woo Films; Destin Daniel Cretton (“Shang-Chi and the Legend of the Ten Rings”) and his production company Hisako; Jason Kim (“Barry,” “KPOP”); Academy Award®-winning filmmaker Joseph Patel

("Summer of Soul (...Or, When the Revolution Could Not Be Televised"); Prentice Penny's Penny for Your Thoughts; Natasha Rothwell ("Insecure," "SNL"); Yara Shahidi with her 7th Sun Production Company; and Erika Green Swafford and her production company, Chocolate Girl Wonder.

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**Media Relations Contacts:**

Sofia Elias, Onyx Collective

[sofia.elias@disney.com](mailto:sofia.elias@disney.com)

Philip Galicia, Onyx Collective

[philip.galicia@disney.com](mailto:philip.galicia@disney.com)

Press materials are available [here](#).

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