

Sept. 20, 2021

## Quick Take for Tuesday, Sept. 14, 2021 (National Live+3 Day Program Ratings)

**ABC Eclipses NBC to Win Tuesday in Adults 18-49**

**'Bachelor in Paradise' Matches Summer High**

**'Bachelor in Paradise' Is Night's No. 1 Show for 4<sup>th</sup> Straight Week**



ABC/Craig Sjodin\*

Series photos are available [here](#).

**ABC Tuesday Primetime (8:00-11:00 p.m. – 3.2 million and 1.0/8 in AD18-49):**

**ABC emerged as Tuesday's No. 1 network outright with Adults 18-49** in the Live+3 Day ratings, leapfrogging over NBC to lead by 11% (1.0/8 vs. 0.9/7). In fact, **ABC ranked as the night's No. 1 network for the 4<sup>th</sup> week running** in Adults 18-49.

**ABC grew week to week in Total Viewers (+3% - 3.2 million vs. 3.1 million) and Adults 18-49 (+25% - 1.0/8 vs. 0.8/7) to score its best Tuesday performance this summer** with entertainment programming.

One week ahead of its season finale (airing Tuesday, 9/21/21), **"Bachelor in Paradise" built for the 2<sup>nd</sup> consecutive week in both Total Viewers (+3% - 4.0 million vs. 3.9 million) and Adults 18-49 (+18% - 1.3/10 vs. 1.1/9) to deliver its strongest Tuesday telecast** so far this summer. In fact, **"Bachelor in Paradise" matched its most-watched and highest-rated telecast on any night** this summer.

**ABC's "Bachelor in Paradise" stood as Tuesday's No. 1 show in Adults 18-49, topping runner-up NBC's "America's Got Talent" by its largest margin this summer (+30% - 1.3/10 vs. 1.0/8).** In

addition, **“Bachelor in Paradise” ranked as the night’s No. 1 program for the 4<sup>th</sup> straight week and on each of its 8 telecasts** so far this summer.

*Source: The Nielsen Company, National Live+3 Day Program Ratings, 9/14/21. Entertainment excludes all sports programming.*

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