



Oct. 17, 2023

Ratings Report for Week of Oct. 2, 2023

National Live+Same Day Program Ratings

'Live with Kelly and Mark' Grows Year to Year for 4th Time in 5 Weeks in Viewers

'Live' Ranks as Week's No. 1 Daytime Talk Show in Women 25-54

'Live' Is Growing Its Audience by 5% Over Comparable Weeks Last Season

'Live' Is Season's No. 1 Entertainment Talk Show in All Key Nielsen Measures

During the week of Oct. 2, 2023, **"Live with Kelly and Mark" improved over the same week last year (10/3/22) in Total Viewers (+2% - 2.265 million vs. 2.215 million), standing as one of only three daytime talk shows – network or syndicated – to deliver year-to-year growth this week (+2%).** In addition, **"Live" grew year over year for the 4th time in 5 weeks in Total Viewers.**

"Live with Kelly and Mark" built over the prior week in Households (+1% - 1.51 rating vs. 1.50 rating).

"Live with Kelly and Mark" ranked as the week's No. 1 daytime talk show and No. 1 entertainment talk show among Women 25-54 (0.49 rating).

On average for the 2023-2024 season, **"Live with Kelly and Mark" is improving over the comparable weeks last season by 5% in Total Viewers (2.246 million vs. 2.147 million) to stand as one of only three syndicated talk shows to see yearly growth.**

"Live with Kelly and Mark" stands as the No. 1 daytime talk show of the season among Women 25-54 (0.52 rating). In fact, "Live" ranks as the No. 1 daytime talk show for the 5th season in a row with Women 25-54.

"Live with Kelly and Mark" is also the season's No. 1 entertainment talk show across all key Nielsen measures: Households (1.49 rating), Total Viewers (2.246 million) and Women 25-54 (0.52 rating).

About "Live with Kelly and Mark"

"Live with Kelly and Mark" is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit "Live" on the web (LivewithKellyandMark.com), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 10/2/23, 9/25/23 and 10/3/22 and 2023-24 season (9/4-10/8/23).

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