

Oct. 5, 2022

Ratings Report for Sunday, Sept. 25, 2022

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

**Season Premiere of ABC's 'The Rookie' Jumps More than 4.5x
Among Adults 18-49 After Delayed Multiplatform Viewing**

'The Rookie' Premiere Catapults to 8.2 Million Total Viewers

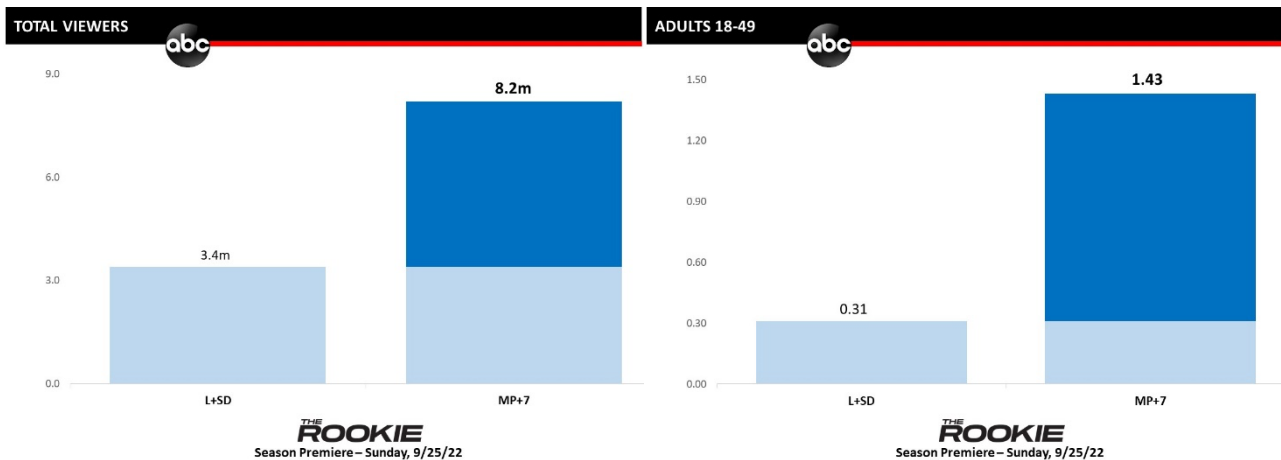


ABC/Raymond Liu*

Series photos are available [here](#).

"The Rookie" (8.2 million Total Viewers and 1.43 rating in AD18-49):

After just seven days of viewing across linear and digital platforms, the **season five premiere of ABC's "The Rookie" jumped more than 4.5x** over its initial Live+Same Day Adult 18-49 rating with a **delayed-viewing lift of +361%** (1.43 rating vs. 0.31 rating). In addition, **"The Rookie" catapulted to 8.2 million Total Viewers** after seven days of multiplatform viewing, **marking an increase of almost +5.0 million viewers** over its Live+Same Day average (+4.8 million - 8.2 million vs. 3.4 million).



Based on linear Live+7 Day program ratings, the **season five premiere of “The Rookie” improved over the series’ prior season average by 8% in Total Viewers** (6.4 million vs. 5.9 million).

- “The Rookie” premiered as **Sunday’s No. 1 scripted program in Total Viewers** (6.4 million).

Source: The Nielsen Company, National Live+7 Day Program Ratings and preliminary ABC Multiplatform+7 Day Ratings for 9/25/22.

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