ATLAS OF BEER: A Globe-Trotting Journey Through the World of Beer

The world of beer is vast: diverse in its offerings and dazzling in its complexity. Today, craft brewing has been elevated from a hobbyist's pursuit to a global art form. In this beautifully illustrated book, shot through with authoritative maps and glorious photography, National Geographic has compiled the most comprehensive collection of information on beers and the countries they're brewed in with ATLAS OF BEER: A Globe-Trotting Journey Through the World of Beer (National Geographic Books; on sale Sept. 19, 2017; ISBN: 978-1-4262-1833-0; 304 pages; .00). Authors, geography professors and self-proclaimed "beer doctors," Nancy Hoalst-Pullen, Ph.D., and Mark W. Patterson, Ph.D., traveled more than 160,000 miles across 28 countries to reveal the most unique, historic and delicious brews across the globe. And Garrett Oliver, brewmaster of the celebrated Brooklyn Brewery, recommends great beers from 40 regions around the world, as well as tasting notes, food pairings and presentation tips. Their body of research, complemented by 100 maps, 300 color photographs and quirky trivia, makes ATLAS OF BEER an essential reference - and perfect gift for craft aficionados and novices alike. Covering 45 countries and six continents, this boozy treasure trove of beautiful photos and revealing maps is packed with practical travel advice. Each section focuses on a different continent and explores what the locals are drinking, the future of beer and which breweries and beer festivals are worth the trek. Readers also will learn the subtle arts of international beer culture - for example, which glass should be used with tropical fruit beer in Brazil. Or how to ask for a large beer in each of Australia's seven states, in 14 different languages. Or how to conquer the complexities of proper drinking etiquette in Japan. Smart, informative and richly illustrated, ATLAS OF BEER will ensure that you find the perfect pint wherever you may be in the world. ABOUT NANCY HOALST PULLEN, PH.D. A world traveler, professor and beer writer, Hoalst Pullen has dedicated her career to discovering the stories surrounding the geographies of beer. As a National Geographic Explorer, she has visited hundreds of locales across six continents - from historic breweries of Belgium to backyard home-brews in South Africa - to understand how the craft of brewing has evolved over time and place. She has published many articles on the subject, with particular emphasis on the role of sustainability in the beer industry. With Mark Patterson, she coedited the book The Geography of Beer – Regions, Environment, and Societies. ABOUT MARK W. PATTERSON, PH.D. By day, Patterson is a geography professor whose research with Nancy Hoalst Pullen examines sustainability trends in the beer industry. By night, Patterson is an avid homebrewer, strategically planning his next research trip to breweries around the world. As a National Geographic Explorer, he has traveled nearly 200,000 miles (and counting) on his quest to identify the nuances of the beer industry - and of course, to sample the flavors of this time-honored craft. When he is not traveling the globe, Patterson can be found playing ice hockey or working on a script for a pilot series on the U.S. craft beer industry. ABOUT NATIONAL GEOGRAPHIC PARTNERS LLC National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and

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