

July 9, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the week of July 1, 2024

**'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 ACROSS THE BOARD OVER NBC AND CBS
LEADING IN TOTAL VIEWERS FOR THE 29TH WEEK STRAIGHT**

Season to Date, 'GMA3' Ranks No. 1 in Total Viewers Versus NBC and CBS



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.228 million), Women 25-54 (139,000) and Women 18-49 (96,000) for the 2nd straight week during the week of July 1, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"GMA3" led CBS' "The Talk" and "NBC News Daily" in overall viewers for the 29th week in a row.**
- **Season to date, "GMA3" ranks No. 1 in Total Viewers (1.393 million) versus CBS' "The Talk" (1.306 million) and "NBC News Daily" (1.172 million) for the 2nd season in a row.**

NOTE: On Thursday (7/4/24), "GMA3" and "The Talk" were coded as specials due to the Fourth of July holiday, and "The Talk" was coded as a special on Friday due to the day after the Fourth of July holiday. On Wednesday (7/3/24), "GMA3" was retitled to "GMA3-ABC" due to the day before the Fourth of July. The special and retitled telecasts are excluded from the weekly and season averages. "GMA3"'s (Monday, Tuesday and Friday) and "The Talk"'s (Monday-Wednesday) weekly averages are based on three days.

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Jennifer Ashton as chief health and medical

correspondent, airing weekdays at 1:00 p.m. EDT | 12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of July 1, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,228,000	139,000	96,000
"The Talk"	1,089,000	124,000	84,000
"NBC News Daily"	1,167,000	122,000	86,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 6/24/24), Previous Week (w/o 6/17/24) and Year-Ago Week (w/o 6/26/23), or as dated. Most Current Date Stream: 2023-2024 Season: 9/18/23 – 6/30/24 for "GMA3;" 9/25/23 – 6/30/24 for "NBC News Daily" and 10/9/23 – 6/30/24 for "The Talk and 2022-2023 Season for "GMA3" (9/12/22 – 7/2/23). Live+7/Most Current - 2Q24: 4/1 – 6/30/24, 2Q23: 3/27 – 6/25/23 and 1Q23: 1/1/ – 3/31/24. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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