

Dec. 7, 2022

Ratings Report for ABC's "The View"  
Weeks of Nov. 21 & 28, 2022

**'The View' Ranks No. 1 in Households Among the Daytime Network and Syndicated Talk Shows and News Programs for the Week of Nov. 21**

**'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs for the Week of Nov. 28**

**'The View' Posts Gains Across the Board Week to Week and Improves in Total Viewers and Women 25-54 Year to Year**

**'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network and Syndicated Talk Shows and News Programs Season to Date**



ABC/Jeff Lipsky\*

**For the week of Nov. 21, the most recent week including syndication, "The View" ranked No. 1 in Households (1.6 rating-tied) among all network and syndicated daytime talk shows and news programs versus NBC's "TODAY Third Hour" (1.6 rating-tied), "Live with Kelly and Ryan" (1.5 rating), "TODAY with Hoda & Jenna" (1.2 rating), "Dr. Phil" (1.1 rating) CBS' "The Talk" (1.0 rating) and "NBC News Daily" (0.8 rating).**

**For the week of Nov. 28, “The View” ranked No. 1 in Households (1.6 rating-tied) and Total Viewers (2.383 million) among the daytime network talk shows and news programs, versus NBC’s “TODAY Third Hour” (1.6 rating and 2.239 million, respectively), “TODAY with Hoda & Jenna” (1.2 rating and 1.704 million, respectively), CBS’ “The Talk” (1.0 rating and 1.487 million, respectively) and “NBC News Daily” (0.9 rating and 1.234 million, respectively). “The View” also averaged 291,000 Women 25-54 and 206,000 Women 18-49, based on Live + Same Day Data from Nielsen Media Research.**

**“The View” improved on the previous week in Total Viewers (2.383 million vs. 2.373 million), Women 25-54 (+3% – 291,000 vs. 282,000) and Women 18-49 (+8% – 206,000 vs. 191,000).**

**“The View” was up year to year in Total Viewers week (+1% – 2.383 million vs. 2.348 million) and Women 25-54 (+1% - 291,000 vs. 289,000).**

**Season to date, “The View” is ranking No. 1 in Households and Total Viewers among all network and syndicated daytime talk shows and news programs.**

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 11/28/22), Previous Week (w/o 11/21/22) and Year-Ago Week (w/o 11/29/21, or as dated. Most Current Data Stream: Season 2022-2023 (9/5 – 12/4/22), Season 2021-2022 (9/6 – 12/5/21) and Syndication Season 2022-2023 (9/12 – 11/28/22). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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