



April 27, 2021

**Ratings Report: Week of April 12, 2021**  
*(National Live + Same Day Program Ratings)*

**‘Tamron Hall’ Builds Week to Week Across All Key Nielsen Measures  
as the Talk Show Celebrates Its 300<sup>th</sup> Episode**

**‘Tamron Hall’ Is 1 of Only 2 Syndicated Talk Shows to Post Weekly Gains  
in Both Households and Women 25-54**

During the week of April 12, 2021, **“Tamron Hall” built over the prior week across all key Nielsen measures: Households** (+14% - 0.8 rating vs. 0.7 rating), **Total Viewers** (+6% - 1.086 million vs. 1.027 million) and **Women 25-54** (+33% - 0.4 rating vs. 0.3 rating).

**“Tamron Hall” was 1 of only 2 syndicated talk shows to deliver week-to-week gains** in both Households (+14%) and Women 25-54 (+33%).

**“Tamron Hall” placed among the week’s Top 3 syndicated talk shows with Women 25-54** (No. 3-tie).

“Tamron Hall” celebrated the 300<sup>th</sup> episode milestone on Wednesday, April 14.

“Tamron Hall” is produced by Walt Disney Television and is distributed in national syndication by Disney Media Networks. The show is executive produced by Hall and Candi Carter, and Carter serves as showrunner. The show broadcasts from New York City and features a dynamic mix of live and taped shows.

For times and channels, go to [www.TamronHallShow.com](http://www.TamronHallShow.com) and follow the show on social media @TamronHallShow.

*Source: The Nielsen Company, National Live + Same Day Program Ratings, weeks of 4/12/21 and 4/5/21. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.*

**Press Contacts**

Alyssa Apple

[Alyssa.Z.Apple.-ND@abc.com](mailto:Alyssa.Z.Apple.-ND@abc.com)

FerenComm for “Tamron Hall”

[TamronShow@ferencomm.com](mailto:TamronShow@ferencomm.com)

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