



Oct. 19, 2021

**\*\* Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of Oct. 11, 2021*

**'WORLD NEWS TONIGHT WITH DAVID MUIR' IS NO. 1 NEWSCAST ON ALL OF BROADCAST AND CABLE IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49 — POSTING ITS LARGEST SEASON LEAD IN 27 YEARS**

**'World News Tonight' Leads NBC by 1.3 Million and CBS by 3.0 Million Total Viewers**

**'World News Tonight' Is Most-Watched Newscast in America for 151 Consecutive Weeks**

**'World News Tonight' Is Ranking No. 1 in Total Viewers for the 6<sup>th</sup> Consecutive Season; Leading by Its Largest Margin in the Key Adult News Demo in 26 Years**



ABC News\*

**"World News Tonight with David Muir" stood as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.909 million), Adults 25-54 (1.363 million) and Adults 18-49 (896,000) for the week of Oct. 11, 2021, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" beat "NBC Nightly News" (6.608 million, 1.188 million and 837,000, respectively) by 1.301 million Total Viewers, by 175,000 Adults 25-54 and by 59,000 Adults 18-49.**

**"World News Tonight" has won the last 151 weeks in Total Viewers and 79 of the last 81 weeks in Adults 25-54 and Adults 18-49.**

**"World News Tonight" ranked as the No. 2 program of the week in Total Viewers (7.909 million) on all of television (excluding sports and syndication).**

**"World News Tonight" posted week-to-week increases in Total Viewers (+1%/+86,000 - 7.909 million vs. 7.823 million) and Adults 25-54 (+1%/+7,000 - 1.393 million vs. 1.356 million).**

“World News Tonight” **increased its lead from the previous week with NBC in Total Viewers (+9% - 1.301 million vs. 1.198 million) and Adults 25-54 (+9% - 175,000 vs. 161,000).**

“World News Tonight” **widened its Total Viewer margin with NBC on the same week last year by 10% (1.301 million vs. 1.185 million).**

Season to date, “World News Tonight” (7.985 million) **is ranking No. 1 in Total Viewers for the 6<sup>th</sup> consecutive year**, based on Most Current Data. In fact, “World News Tonight” is **increasing its lead over “NBC Nightly News” (6.672 million) from the same point last season (+3% - 1.313 million vs. 1.270 million) to its largest season lead in 27 years** – since the 1994-1995 season. “World News Tonight” **is beating “CBS Evening News” (4.852 million) by 3.133 million.**

“World News Tonight” **is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 3<sup>rd</sup> season in a row.** “World News Tonight” **is beating NBC in both Adults 25-54 (+217,000 - 1.445 million vs. 1.228 million) and Adults 18-49 (+97,000 – 973,000 vs. 876,000), leading by its largest margin in Adults 25-54 in 26 years** – since the 1995-1996 season.

For the week, “World News Tonight” (7.909 million, 1.363 million and 896,000, respectively) defeated “CBS Evening News” (4.938 million, 902,000 and 634,000, respectively) **by 2.971 million Total Viewers, by 461,000 Adults 25-54 and by 262,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the executive producer of the broadcast.

**EVENING NEWS (Week of Oct. 11, 2021):**

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>	
ABC WORLD NEWS TONIGHT	7,909,000	1.1/ 8; 1,363,000	0.7/7; 896,000		5.1/14
NBC NIGHTLY NEWS	6,608,000	1.0/ 7; 1,188,000	0.6/7; 837,000		4.1/11
CBS EVENING NEWS	4,938,000	0.7/ 5; 902,000	0.5/5; 634,000		3.1/ 8
	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>	
ABC WORLD NEWS TONIGHT	7,909,000	1.1/ 8; 1,363,000	0.7/7; 896,000		5.1/14
NBC NIGHTLY NEWS	6,608,000	1.0/ 7; 1,188,000	0.6/7; 837,000		4.1/11
CBS EVENING NEWS	4,938,000	0.7/ 5; 902,000	0.5/5; 634,000		3.1/ 8

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 10/11/21), Previous Week (w/o 10/4/21) and Year-Ago Week (w/o 10/12/20). Most Current: 2021-2022 Season (9/20 – 10/17/21 and 2020-2021 Season (9/21 – 10/18/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

\*COPYRIGHT ©2021 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

**PRESS RELEASE:** <https://bit.ly/30KWjaI>

**TWITTER:** <https://hrefshare.com/4ffe69>

**ABC News Media Relations**

Anna Negrón

(860) 256-1757

[anna.m.negron@abc.com](mailto:anna.m.negron@abc.com)

Pons Rongavilla

[ponciano.rongavilla@abc.com](mailto:ponciano.rongavilla@abc.com)

-- ABC --