

Oct. 3, 2022

Ratings Report for Friday, Sept. 23, 2022 National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

ABC's 'Shark Tank' Premieres With Its Most-Watched Telecast Since January

'Shark Tank' Delivers Growth Over Its Year-Ago Season Premiere



ABC Unscripted Series Opens as Friday's No. 1 Show

ABC/Christopher Willard* Series photos are available <u>here.</u>

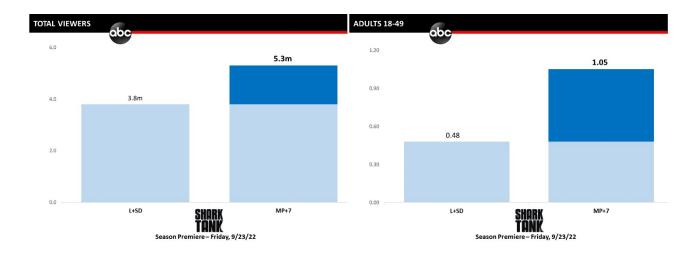
"Shark Tank" (8:00-9:05 p.m. – 4.7 million Total Viewers and 0.7/8 in AD18-49):

The 14th season premiere of "Shark Tank" built over the show's May finale (on 5/20/22) by 9% in Total Viewers (4.7 million vs. 4.3 million) and outdelivered its last 11 original episodes of the prior season to score its most-watched telecast since January – since 1/28/22. "Shark Tank" also grew over its May finale by 17% among Adults 18-49 (0.7/8 vs. 0.6/7).

"Shark Tank" **improved over its year-ago season opener** (on 10/8/21) **by 4% in Total Viewers** (4.7 million vs. 4.5 million).

ABC's "Shark Tank" premiered as Friday's No. 1 show in Total Viewers (4.7 million) and as the night's No. 1 entertainment series among Adults 18-49 (0.7/8). The ABC unscripted series dominated CBS' "Big Brother" by 47% on the night in Total Viewers (4.7 million vs. 3.2 million) and led by 17% with Adults 18-49 (0.7/8 vs. 0.6/7).

After seven days of viewing across linear and digital platforms, the 14th season premiere of "Shark Tank" averaged 5.3 million Total Viewers and a 1.05 rating among Adults 18-49.



Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day Ratings for 9/23/22.

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