



Jan. 26, 2022

Ratings Report for ABC's "The View"  
Week of Jan. 17, 2022

**Season to Date, 'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs**

**'The View' Posts Week-to-Week Increases in Total Viewers, Drawing Its Largest Overall Audience in 9 Months**



**"The View" averaged 2.472 million Total Viewers, 308,000 Women 25-54 and 241,000 Women 18-49, during the week of Jan. 17, 2022, based on Live + Same Day Data from Nielsen Media Research.**

**"The View" turned in week-to-week increases in Total Viewers (+2% - 2.472 million vs. 2.421 million), drawing its largest overall audience in 9 months – since w/o 4/12/21.**

**Season to date, "The View" ranks No. 1 in Households and Total Viewers among the daytime network talk shows and news programs.**

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 1/17/22), Previous Week (w/o 1/10/22) and Year-Ago Week (w/o 1/18/21), or as dated. Season 2021-2022 (9/6/21 – 1/23/22) and Season 2020-2021 (9/7/20 – 1/24/21). \*Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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**ABC Media Relations**

Lauri Hogan

[lauri.l.hogan@abc.com](mailto:lauri.l.hogan@abc.com)

Pons Rongavilla

[ponciano.rongavilla@disney.com](mailto:ponciano.rongavilla@disney.com)

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