



March 5, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Feb. 26, 2024

THE #1 PROGRAM ON ALL OF U.S. TELEVISION IS 'WORLD NEWS TONIGHT WITH DAVID MUIR,' – LEADING NBC BY NEARLY 400,000 NEWS DEMO VIEWERS ON TUESDAY, THE BROADCAST TURNS IN LARGEST SINGLE-DAY WIN OVER NBC IN 9 MONTHS

'World News Tonight' Is #1 Newscast in Total Viewers, Adults 25-54 and Adults 18-49 – and Only Newscast To Grow in All Key Demos Week to Week – Expanding Its Lead Over NBC Week to Week and by Double to Triple Digits Year to Year

Season to Date, 'World News Tonight' Ranks #1 in Total Viewers for the 8th Year in a Row and #1 in Both Demos for 5th Year Straight



ABC News*

"World News Tonight with David Muir" stood as the No. 1 program of the week for the 3rd consecutive week in Total Viewers (7.830 million) on all of broadcast and cable during the week of Feb. 26, 2024, based on Live + Same Day Data from Nielsen Media Research.

"World News Tonight" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.830 million), Adults 25-54 (1.108 million) and Adults 18-49 (753,000). "World News Tonight" outperformed "NBC Nightly News" (6.549 million, 912,000 and 627,000, respectively) by 1.261 million Total Viewers, by 196,000 Adults 25-54 and by 126,000 Adults 18-49.

“World News Tonight” increased its lead over “NBC Nightly News” week to week in Total Viewers (+3% - 1.261 million vs. 1.230 million), Adults 25-54 (+68% - 196,000 vs. 117,000) and Adults 18-49 (+47% - 126,000 vs. 86,000).

“World News Tonight” widened its margins over “NBC Nightly News” compared to the same week last year in Total Viewers (+15% - 1.261 million vs. 1.094 million), Adults 25-54 (+104% - 196,000 vs. 96,000) and Adults 18-49 (+80% - 126,000 vs. 70,000).

“World News Tonight” saw gains over the previous week in Total Viewers (+38,000 – 7.830 million vs. 7.792 million), Adults 25-54 (+5%/+54,000 – 1.108 million vs. 1.054 million) and Adults 18-49 (9%/+62,000 – 753,000 vs. 691,000), standing as the only evening newscast to increase in all key demos.

On Tuesday (2/27/24), “World News Tonight” outdelivered “NBC Nightly News” by its largest single-day performance in Adults 25-54 (+399,000 – 1.258 million vs. 859,000) in 9 months — since 5/24/23.

“World News Tonight” has won the last 274 of 275 weeks in Total Viewers and 202 of the last 205 in Adults 25-54.

Season to date, “World News Tonight” (8.061 million) **is ranking No. 1 in Total Viewers for the 8th straight year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News” (6.883 million) by 1.178 million and “CBS Evening News” (4.929 million) by 3.132 million.**

“World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season.** “World News Tonight” is **leading NBC in Adults 25-54 (+78,000 – 1.130 million vs. 1.052 million) and in Adults 18-49 (+65,000 – 777,000 vs. 712,000).** In addition, “World News Tonight” is **leading “CBS Evening News” (707,000 and 482,000, respectively) by 423,000 Adults 25-54 and by 295,000 Adults 18-49.**

For the week, “World News Tonight” (7.830 million, 1.108 million and 753,000, respectively) **beat “CBS Evening News” (4.713 million, 692,000 and 468,000, respectively) by 3.117 Total Viewers, by 416,000 Adults 25-54 and by 285,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Almin Karamemedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of Feb. 26, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,830,000	0.9/9; 1,108,000	0.6/9; 753,000	4.7/15
NBC NIGHTLY NEWS	6,549,000	0.8/8; 912,000	0.5/7; 627,000	4.0/13
CBS EVENING NEWS	4,713,000	0.6/6; 692,000	0.4/6; 468,000	2.9/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 2/26/24), Previous Week (w/o 2/19/24) and Year-Ago Week (w/o 2/20/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 3/3/24) and 2022-2023 Season (9/19/22 – 2/26/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without

written permission of ABC. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Pons Rongavilla

ponciano.rongavilla@abc.com

For more information, follow ABC News PR on [Facebook](#), [X](#) and [Instagram](#).

-- ABC --