

April 15, 2025

**\*\*Ratings Report for ABC News' "GMA3: What You Need to Know"**  
*For the Week of April 7, 2025*

**'GMA3: WHAT YOU NEED TO KNOW' OUTDELIVERS NBC IN TOTAL VIEWERS**

**Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3<sup>rd</sup> Straight Season**



ABC News\*

**"GMA3: What You Need to Know" averaged 1.214 million Total Viewers, 113,000 Women 25-54 and 86,000 Women 18-49 during the week of April 7, 2025, based on Live+Same Day Data from Nielsen Media Research, leading "NBC News Daily" in Total Viewers.**

- Season to date, **"GMA3" ranks No. 1 in Total Viewers** (1.391 million) **versus CBS' "The Talk"** (1.240 million) **and "NBC News Daily"** (1.221 million) **for the 3<sup>rd</sup> straight season.** In addition, **"GMA3" is improving versus the comparable weeks last season in Women 18-49** (+5% - 105,000 vs. 100,000).

NOTE: On Monday (4/7/25), "GMA3" was retitled to "GMA3-ABC." The retitled telecast is excluded from the weekly and season averages. "GMA3"'s weekly averages are based on four days (Tuesday-Friday).

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program airing weekdays at 1:00 p.m. EDT | 12:00 p.m. CDT on ABC.

**Week of April 7, 2025:**

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,214,000	113,000	86,000

"NBC News Daily"

1,136,000

136,000

90,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 4/7/25), Previous Week (w/o 3/31/25) and Year-Ago Week (w/o 4/8/24), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16/24-3/13/25 for "GMA3" and 9/23/24-4/13/25 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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