



\*\*Ratings Report for ABC News' "World News Tonight with David Muir"

For the week of July 25, 2022 and July 2022 Sweep

FOR  $16^{\text{TH}}$  CONSECUTIVE WEEK, 'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 PROGRAM ON ALL OF TELEVISION — #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE FOR JULY SWEEP, LEADING IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49 FOR  $4^{\text{TH}}$  STRAIGHT YEAR

'World News Tonight' Leads NBC by 1.5 Million and CBS by 2.9 Million Viewers For the Week

'World News Tonight' Widens Margins Week to Week Over NBC in All Key Demos, Triples
Total Viewers Lead Year to Year

'World News Tonight''s July Win Marks 24th Consecutive Sweep Victory in Total Viewers and 15th Straight Win in Adults 25-54

'World News Tonight' Is Ranking #1 in Total Viewers for the 6th Consecutive Season



#### Week of July 25, 2022

"World News Tonight with David Muir" finished as the No. 1 program of the week in Total Viewers (7.564 million) on all of television during the week of July 25, 2022, based on Live + Same

Day Data from Nielsen Media Research. "World News Tonight" has ranked as the week's No. 1 program for 16 weeks in a row (excluding sports).

"World News Tonight" stood as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.564 million), Adults 25-54 (1.318 million) and Adults 18-49 (926,000), beating "NBC Nightly News" (6.207 million, 952,000 and 661,000, respectively) by 1.357 million Total Viewers, by 366,000 Adults 25-54 and by 265,000 Adults 18-49.

"World News Tonight" widened its margins over NBC week to week in Total Viewers (+14% - 1.357 million vs. 1.186 million), Adults 25-54 (+35% - 366,000 vs. 272,000) and Adults 18-49 (+38% - 265,000 vs. 192,000), turning in its largest lead in 7 weeks in all key target demos — since w/o 6/6/22.

"World News Tonight" **more than tripled its Total Viewers lead over NBC year to year** (+206% - 1.357 million vs. 443,000).

"World News Tonight" has won the last 191 of 192 weeks in Total Viewers and 120 of the last 122 in Adults 25-54.

"World News Tonight" **posted week-to-week gains across the board: Total Viewers** (+3%/+247,000 - 7.564 million vs. 7.317 million), **Adults 25-54** (+12%/+142,000 - 1.318 million vs. 1.176 million) **and Adults 18-49** (+13%/+107,000 – 926,000 vs. 819,000). "World News Tonight" hit a **6-week high in Total Viewers and a 7-week best in both key Adult demos** — since weeks of 6/13/22 and 6/6/22, respectively.

Season to date, "World News Tonight" (8.260 million) is ranking No. 1 in Total Viewers for the 6<sup>th</sup> consecutive year, based on Most Current Data. "World News Tonight" is leading "NBC Nightly News" (6.969 million) by 1.291 million and "CBS Evening News" (5.010 million) by 3.250 million.

"World News Tonight" is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 3**<sup>rd</sup> **season in a row.** "World News Tonight" **is surpassing NBC in both Adults 25-54** (+279,000 - 1.501 million vs. 1.222 million) **and Adults 18-49** (+167,000 – 1.027 million vs. 860,000). In addition, "World News Tonight" **is leading "CBS Evening News**" (850,000 and 594,000, respectively) **by 651,000 Adults 25-54 and by 433,000 Adults 18-49.** 

For the week, "World News Tonight" (7.564 million, 1.318 million and 926,000, respectively) **beat** "CBS Evening News" (4.642 million, 752,000 and 497,000, respectively) by 2.922 Total Viewers, by 566,000 Adults 25-54 and by 429,000 Adults 18-49.

**NOTE:** On Friday (7/29/22), "CBS Evening News" was retitled to "CBS Evening Nws." The retitled telecast is excluded from the weekly and season averages. CBS' weekly averages are based on four days (Monday-Thursday).

## July 2022 Sweep

For the 4<sup>th</sup> year in a row, ABC News' "World News Tonight with David Muir" won the July sweep across the board: Total Viewers (7.336 million), Adults 25-54 (1.247 million) and Adults 18-49 (875,000), based on Most Current Data from Nielsen Media Research. In fact, "World News Tonight" led July in Total Viewers for the 6<sup>th</sup> consecutive year — since July 2017. Overall, "World News Tonight"'s win marked its 24<sup>th</sup> consecutive sweep victory in Total Viewers and 15<sup>th</sup> win in a row in Adults 25-54 — since November 2016 and February 2019, respectively.

"World News Tonight" **outperformed "NBC Nightly News"** (6.268 million, 965,000 and 672,000, respectively) **by 1.068 million Total Viewers, by 282,000 Adults 25-54 and by 203,000 Adults 18-49**.

"World News Tonight" (7.336 million, 1.247 million and 875,000, respectively) **beat the "CBS Evening News"** (4.533 million, 755,000 and 505,000, respectively) **by 2.803 million Total Viewers, by 492,000** Adults 25-54 and by 370,000 Adults 18-49 during the July 2022 sweep.

ABC's "World News Tonight with David Muir" airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

### **EVENING NEWS (Week of July 25, 2022):**

|                        | TOTAL VIEWERS | ADULTS 25-54      | <b>ADULTS 18-49</b> | HOUSEHOLDS |
|------------------------|---------------|-------------------|---------------------|------------|
| ABC WORLD NEWS TONIGHT | 7,564,000     | 1.1/11; 1,318,000 | 0.7/10; 926,000     | 4.7/15     |
| NBC NIGHTLY NEWS       | 6,207,000     | 0.8/8; 952,000    | 0.5/7; 661,000      | 3.8/12     |
| CBS EVENING NEWS       | 4,642,000     | 0.6/6; 752,000    | 0.4/ 5; 497,000     | 2.9/9      |

#### **EVENING NEWS (July 2022 Sweep):**

|                        | TOTAL VIEWERS | ADULTS 25-54      | <b>ADULTS 18-49</b> | HOUSEHOLDS |
|------------------------|---------------|-------------------|---------------------|------------|
| ABC WORLD NEWS TONIGHT | 7,336,000     | 1.0/10; 1,247,000 | 0.7/9; 875,000      | 4.6/14     |
| NBC NIGHTLY NEWS       | 6,268,000     | 0.8/8; 965,000    | 0.5/7; 672,000      | 3.9/12     |
| CBS EVENING NEWS       | 4,533,000     | 0.6/6; 755,000    | 0.4/5; 505,000      | 2.8/9      |

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/25/22), Previous Week (w/o 7/18/22) and Year-Ago Week (w/o 7/26/21). Most Current: 2021-2022 Season (9/20/21 – 7/31/22) and 2020-2021 Season (9/21/20 – 8/1/21). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts. Sweeps based on Live+7/Most Current: July 2022 (6/30 – 7/27/22), May 2022 (4/28 – 5/25/22) and July 2021 (7/1-7/28/21). Sweep periods (November, February, May and July). NOTE: Due to the digital transition, the 2009 February sweep was 3/5 - 4/1/09.

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