

March 16, 2023

Ratings Report for Sunday, March 5, 2023

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

ABC's 'American Idol' Hits New Season High in Total Viewers

'American Idol' Is Sunday's No. 1 Program for 2nd Week in Row in Adults 18-49



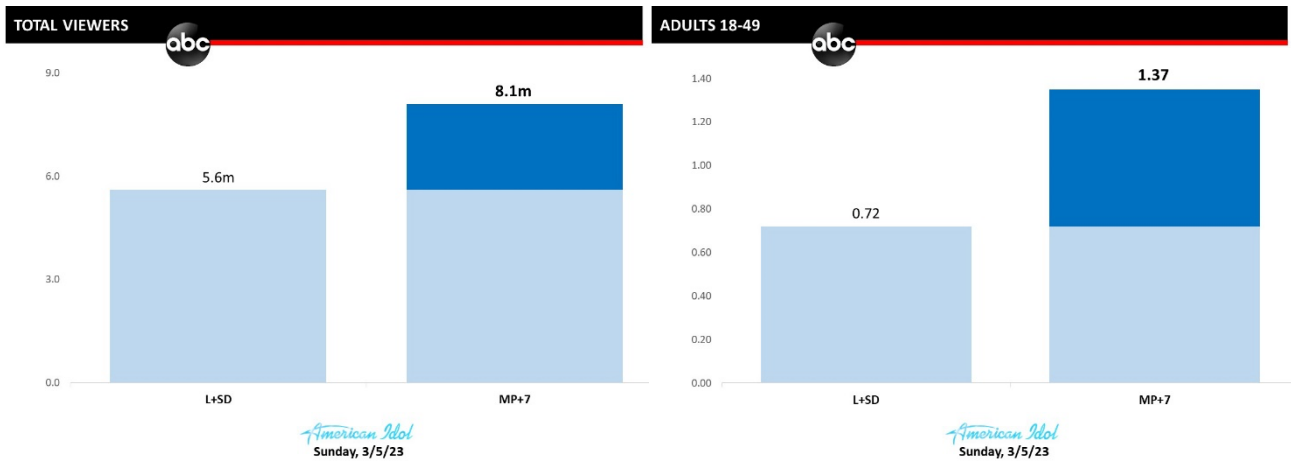
ABC/Eric McCandless*
Series photos are available [here](#).

"American Idol" (8:00-10:00 p.m. – 7.0 million Total Viewers and 0.9/8 in AD18-49 in L+7):

"American Idol" grew over the prior week by 6% in Total Viewers (7.0 million vs. 6.6 million) to score its most-watched telecast so far this season.

ABC's "American Idol" was Sunday's No. 1 program for the 2nd week in a row among Adults 18-49 (0.9/8). The ABC unscripted series dominated the night's highest-rated program on CBS by 50% (0.6/6 for "60 Minutes" and "The Equalizer"), on Fox by 80% (0.5/4 for "Family Guy") and on NBC by 125% (0.4/4 for "Magnum P.I.").

After seven days of viewing across linear and digital platforms, "American Idol" soared to 8.1 million Total Viewers and hit a 1.37 rating in Adults 18-49.



Source: The Nielsen Company, preliminary National Live+7 Day Program and ABC Multiplatform+7 Day Ratings for 3/5/23.

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