

FACT SHEET

Title: "Doc McStuffins"

Network: Disney Junior, Disney Channel and in the DisneyNOW

app

Original Premiere: March 23, 2012

Parental Guideline: TV-Y

Synopsis: The Peabody and NAACP Award-winning "Doc

McStuffins" is an imaginative animated series about Doc McStuffins, a young girl who aspires to be a doctor like her mom and communicates with and heals broken toys and stuffed animals. Showcasing the hallmarks of great Disney storytelling—fantasy and wish fulfillment—the series models compassion and

good health for kids age 2-7.

Background: "Doc McStuffins" premiered in March 2012 and since

then has become one of the most beloved preschool television properties of all time. Described by Emmy® Award-winning producer, socio-political comedian and dad to three girls W. Kamau Bell as "one of the most important shows in the history of television," the series has been credited by many health care professionals for helping to allay children's fears of

going to the doctor.

Shortly after the series launched, a group of female, African-American physicians began a movement they coined "We Are Doc McStuffins." Seeing a reflection of themselves in the Doc character and the opportunity to inspire young girls, the group grew to form the Artemis Medical Society, an organization which now boasts a membership of over 4,700 women physicians of color from around the world, and has a mission of providing the foundation necessary to create a diverse

physician workforce.

Voice Cast: Lava DeLeon Haves as Doc

Loretta Devine as Hallie
Lara Jill Miller as Lambie
Robbie Rist as Stuffy
Lara Harnell as Chilly

Jess Harnell as Chilly

Created and

Executive-Produced By: Chris Nee

Co-Executive Producer: Michael Olson

Norton Virgien **Co-Executive Producer:**

Supervising Director: Dan Nosella

Composers: Kay Hanley and Michelle Lewis

Health and Medical

Hollywood Health & Society division of the USC **Consultants:** Annenberg Norman Lear Center

Production Company: Brown Bag Films in association with Disney Junior

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