

July 9, 2024

****Ratings Report for ABC News' "Good Morning America"**

For the week of July 1, 2024

'GOOD MORNING AMERICA' IS NO. 1 MOST-WATCHED MORNING NEWSCAST IN TOTAL VIEWERS LAST WEEK AND SEASON TO DATE FOR THE 12TH YEAR STRAIGHT

'GMA' Leads CBS in Total Viewers and Key Adults News Demo for All 41 Weeks of the Season and for the Last 1,329 Weeks Overall



ABC News*

"Good Morning America" ranked as the morning's No. 1 newscast in Total Viewers (2.619 million) for the week of July 1, 2024, based on Live + Same Day Data from Nielsen Media Research. "GMA" outdelivered NBC's "Today" (2.524 million) by 95,000.

- "GMA" (2.619 million, 441,000 and 284,000, respectively) **beat "CBS Mornings"** (1.968 million, 357,000 and 246,000, respectively) **across the board: Total Viewers (+651,000), Adults 25-54 (+84,000) and Adults 18-49 (+38,000).** "GMA" **led "CBS Mornings" in Total Viewers and Adults 25-54 in all 41 weeks of the season and for the last 1,329 weeks overall** — since w/o 1/18/99.
- Season to date, "GMA" (2.886 million) **is ranking as the No. 1 morning newscast in Total Viewers for the 12th straight year** — since the 2012-2013 season. "GMA" **is leading NBC's "Today" (2.761 million) by 125,000 and "CBS Mornings" (2.205 million) by 681,000.**

NOTE: "Good Morning America" and "CBS Mornings" were coded as specials on Thursday (7/4/24) and Friday (7/5/24) and "Today" on Thursday due to the Fourth of July holiday. On Monday (7/1/24),

“CBS Mornings” was retitled to “CBS Morn” and “Today” was retitled to “Today-TS” due to the Supreme Court ruling on presidential immunity. On Wednesday (7/3/24), “CBS Mornings” was retitled to “CBS Morn” due to the day before the Fourth of July holiday. On Friday, “Today” was retitled to “Today-TS” due to the day after the Fourth of July holiday. The specialed and retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on three days (Monday-Wednesday), CBS’ weekly averages are based on one day (Tuesday), and NBC’s weekly averages are based on two days (Tuesday-Wednesday).

Emmy® Award-winning “GMA,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the executive producer.

MORNING NEWS (Week of July 1, 2024):

	<u>VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,619,000	0.4/10; 441,000	0.2/9; 284,000	1.7/13
TODAY	2,524,000	0.5/13; 574,000	0.3/12; 369,000	1.7/12
CBS MORNINGS	1,968,000	0.3/8; 357,000	0.2/8; 246,000	1.4/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/1/24), Previous Week (w/o 6/24/24) and Year-Ago Week (w/o 6/26/23). Most Current Data Stream: 2023-2024 Season (9/25/23–7/7/24) and 2022-2023 Season (9/19/22–7/2/23), Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Jordan Littlejohn

jordan.littlejohn@abc.com

-- ABC --