



Dec. 7, 2021

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Nov. 29, 2021

'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE NO. 1 NEWSCAST ON ALL BROADCAST AND CABLE ACROSS ALL KEY DEMOS - TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'World News Tonight' Leads NBC by 998,000 and CBS by 3.1 Million Total Viewers

'World News Tonight' Sees Gains in Adults 25-54 and Adults 18-49 For Second Consecutive Week, Posting Best Numbers in Both Demos in Three Months

'World News Tonight' Increases Its Advantage in Adults 25-54 and Adults 18-49 With NBC Compared to Same Week Last Year

'World News Tonight' Is Ranking No. 1 in Total Viewers for the Sixth Consecutive Season and in Both Adults 25-54 and Adults 18-49 for the Third Season in a Row



*ABC News**

"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (8.361 million), Adults 25-54 (1.594 million) and Adults 18-49 (1.114 million) during the week of Nov. 29, 2021, based on Live + Same Day Data from Nielsen Media Research.

"World News Tonight" led "NBC Nightly News" (7.363 million, 1.273 million and 864,000, respectively) by 998,000 Total Viewers, by 321,000 Adults 25-54 and by 250,000 Adults 18-49. In fact, "World News Tonight" delivered its largest Adults 25-54 margin since August and strongest Adults 18-49 advantage since July – since weeks of 8/16/21 and 7/19/21, respectively.

For the 2nd week in a row, “World News Tonight” **posted increases over the previous week Adults 25-54** (+8%/+112,000 – 1.594 million vs. 1.482 million) **and Adults 18-49** (+7%/+68,000 – 1.114 million vs. 1.046 million), **turning in its best numbers in both key Adult demos in 3 months** – since w/o 8/30/21.

“World News Tonight” **was the No. 2 program of the week in Total Viewers** (8.361 million) **on all of television** (excluding sports and syndication).

“World News Tonight” **has won the last 157 of 158 weeks in Total Viewers and 86 of the last 88 weeks in Adults 25-54.**

“World News Tonight” **increased its advantage on the same week last year with NBC in Adults 25-54** (+23% - 321,000 vs. 260,000) **and Adults 18-49** (+17% - 250,000 vs. 214,000).

Season to date, “World News Tonight” (8.146 million) **is ranking No. 1 in Total Viewers for the 6th consecutive year**, based on Most Current Data. “World News Tonight” **is leading “NBC Nightly News”** (7.034 million) **by 1.112 million and “CBS Evening News”** (5.056 million) **by 3.090 million.**

“World News Tonight” **is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 3rd season in a row.** “World News Tonight” **is surpassing NBC in both Adults 25-54** (+215,000 - 1.470 million vs. 1.255 million) **and Adults 18-49** (+114,000 – 993,000 vs. 879,000).

For the week, “World News Tonight” (8.361 million, 1.594 million and 1.114 million, respectively) **beat “CBS Evening News”** (5.229 million, 875,000 and 615,000, respectively) **by 3.132 million Total Viewers, by 719,000 Adults 25-54 and by 499,000 Adults 18-49.**

NOTE: On Friday (Dec. 3), “World News Tonight” was retitled to “WNT-ABC” due to the “Pac-12 Championship Game.” The retitled telecast is excluded from the weekly and season averages. ABC’s weekly averages are based on four days (Monday-Thursday).

ABC’s “World News Tonight with David Muir” **airs 6:30-7:00 p.m. EST on ABC.** Almin Karamehmedovic is the executive producer of the broadcast.

EVENING NEWS (Week of Nov. 29, 2021):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	8,361,000	1.3/ 9; 1,594,000	0.9/8; 1,114,000	5.2/13
NBC NIGHTLY NEWS	7,363,000	1.0/ 8; 1,273,000	0.7/6; 864,000	4.6/12
CBS EVENING NEWS	5,229,000	0.7/ 5; 875,000	0.5/5; 615,000	3.3/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 11/29/21), Previous Week (w/o 11/22/21) and Year-Ago Week (w/o 11/30/20). Most Current: 2021-2022 Season (9/20 – 12/5/21) and 2020-2021 Season (9/21 – 12/6/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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