

Oct. 19, 2021

Quick Take for Wednesday, Oct. 13, 2021

(National Live+3 Day Program Ratings)

ABC Wednesday Comedies Up Week to Week

'The Wonder Years' and 'Home Economics' Build Their Overall Audiences

'The Conners' and 'A Million Little Things' See Week-to-Week Boosts in Both Viewers and Adults 18-49



ABC/Erika Doss, ABC/Eric McCandless* Series photos are available <u>here.</u>

ABC Wednesday Primetime (8:00-11:00 p.m. – 3.6 million and 0.6/5 in AD18-49):

At 8:30 p.m., **"The Wonder Years" built over the prior week by 7% in Total Viewers** (3.2 million vs. 3.0 million) and held even week to week among Adults 18-49 (0.6/4). After three days of multiplatform viewing, the new ABC sitcom averaged 3.6 million Total Viewers and a 0.8 rating with Adults 18-49.

At 9 p.m., **"The Conners" grew week to week in both Total Viewers** (+7% - 4.7 million vs. 4.4 million) **and Adults 18-49** (+14% - 0.8/6 vs. 0.7/5). After three days of viewing across linear and digital platforms, the ABC sitcom averaged 5.3 million Total Viewers and a 1.0 rating among Adults 18-49.

At 9:30 p.m., **"Home Economics" improved over the previous week by 4% in Total Viewers** (2.7 million vs. 2.6 million) and held even with Adults 18-49 (0.5/4). After three days of cross-platform viewing, the sophomore ABC sitcom averaged 3.0 million Total Viewers and a 0.7 rating in Adults 18-49.

In the 10 o'clock hour, **"A Million Little Things" grew over the prior week by 6% in Total Viewers** (3.7 million vs. 3.5 million) **and by 20% among Adults 18-49** (0.6/5 vs. 0.5/4). After three days of multiplatform viewing, the ABC drama averaged 4.6 million Total Viewers and a 1.1 rating with Adults 18-49.

Source: The Nielsen Company, National Live+3 Day Program Ratings and ABC Multiplatform Ratings, 10/13/21.

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