



April 5, 2021

**** Ratings Report for ABC News' "20/20"**

For April 2, 2021

**'20/20' IS FRIDAY'S NO. 1 NEWSMAGAZINE, BEATING 'DATELINE' IN ALL KEY DEMOS:
TOTAL VIEWERS, ADULTS 18-49 AND ADULTS 25-54**

Season to Date, '20/20' Leads 'Dateline' Across the Board and Is Up in Total Viewers



*ABC News

"20/20" ranked as Friday's No. 1 newsmagazine and beat NBC's "Dateline" across the board: Total Viewers (+4% - 2.6 million vs. 2.5 million), Adults 18-49 (+67% - 0.5/4 vs. 0.3/2) and Adults 25-54 (+40% - 0.7/4 vs. 0.5/3).

Season to date, **"20/20" is leading NBC's "Dateline" in Total Viewers (+7% - 3.2 million vs. 3.0 million), Adults 18-49 (+25% - 0.5/4 vs. 0.4/3) and Adults 25-54 (+33% - 0.8/4 vs. 0.6/3).** In addition, **"20/20" is up in Total Viewers (+7% - 3.2 million vs. 3.0 million).**

"20/20" reported on the Menendez Brothers' newfound TikTok fame and had a new interview with convicted murderer Lyle Menendez from prison.

ABC News' "20/20" is an award-winning primetime program anchored by David Muir and Amy Robach. A proven leader in the long-form newsmagazine for over 40 years, "20/20" features hard-hitting investigative reports, in-depth coverage of high-profile trials, unforgettable, character-driven stories and exclusive newsmaker interviews. "20/20" airs Fridays from 9:01-11:00 p.m. EDT on ABC, and is available to stream on ABC News digital platforms and [Hulu](https://www.hulu.com). David Sloan is senior executive producer and Janice Johnston is executive producer.

Source: The Nielsen Company, National Live + Same Day Ratings for 4/2/21, or as dated. "20/20" premiered on 10/16/20. 2020 -2021 Season (9/21/20 – 4/4/21) and 2019 -2020 Season (9/23/19 – 4/5/20). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing

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