

Dec. 11, 2023

Ratings Report for Thursday, Nov. 30, 2023

National Live+7 Day Program Ratings / ABC Multiplatform+7 Day Ratings

**ABC's 'The Golden Bachelor' Season Finale Earns
Largest Audience in 'The Bachelor' Franchise Since March 2020**

**Hits Highest-Rated Telecast in 'The Bachelor' Franchise
in Adults 18-49 Since September 2022**

Delivers Six Consecutive Weeks of Growth in Total Viewers



Disney/John Fleenor*

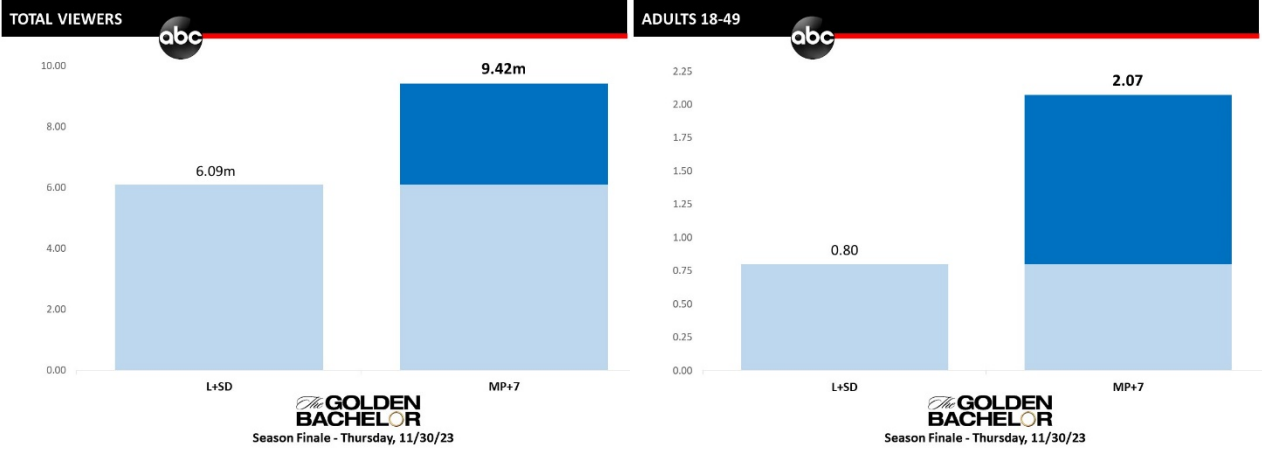
Series photos are available [here](#).

"The Golden Bachelor" (9.42 million Total Viewers and 2.07 rating among AD18-49 in MP+7):

The season finale of ABC's "The Golden Bachelor" scored new series highs in both Total Viewers (7.13 million) and Adults 18-49 (0.98 rating) in the National Live+7 day numbers. In fact, "The Golden Bachelor" delivered the largest audience (7.13 million) for any series in "The Bachelor" franchise (i.e., "The Bachelor," "The Bachelorette," "Bachelor in Paradise") since March 2020 and the franchise's highest-rated telecast since September 2022 in Adults 18-49 (0.98 rating) — since 3/10/20 and 9/20/22, respectively.

"The Golden Bachelor" built over the prior week by 11% in Total Viewers (7.13 million vs. 6.44 million), posting 6 consecutive weeks of growth and delivering its biggest week-to-week increase.

After seven days of viewing on linear and streaming platforms, ABC’s “The Golden Bachelor” season finale jumped to 9.42 million Total Viewers, also marking the most-watched multiplatform telecast for any series in “The Bachelor” franchise since March 2020 — since 3/10/20. In addition, “The Golden Bachelor” soared +159% over its initial Live+Same Day rating, with Adults 18-49 to hit a 2.07 rating after just seven days of multiplatform viewing.



Source: The Nielsen Company, preliminary National Live+7 Day Program and ABC Multiplatform+7 Day data for 11/30/23.

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