## National Geographic Adds Nsikan Akpan and Amy McKeever to Editorial Team

WASHINGTON, DC - National Geographic Partners (NGP) is growing its journalism team with two new editorial hires: Nsikan Akpanstarted today as Science Editor and Amy McKeeverhas joined the digital news team as a senior writer/editor. The hires were announced by editorial director and editor in chief Susan Goldberg. "I'm delighted that Nsikan and Amy are joining us," says Goldberg. "They bring unique talents and skills to our expanding editorial team." Akpan comes to National Geographic from PBS NewsHour where he was the digital science producer and co-creator of the award-winning digital series ScienceScope. Akpan will work with executive science editor Victoria Jaggardto produce contextual stories and deep dives into the many scientific topics National Geographic regularly covers across all storytelling platforms. McKeever joins National Geographic from World Learning where she served as a senior editor. Before that, she was the founding editor of Eater DC and senior writer and editor for Eater's national site. In her new role, McKeever will work across all news desks to optimize evergreen stories and grow National Geographic's reference-oriented content. The appointments of Akpan and McKeever are the latest in a series of editorial hires that support National Geographic's commitment to premium storytelling. In recent weeks, Indira Lakshmananwas announced as senior executive editor; Jennifer Barger was hired as senior editor on the Travel team; and Anne Kim-Dannibbale joined also as a senior editor for Travel. ABOUT NATIONAL GEOGRAPHIC PARTNERS National Geographic Partners LLC (NGP), a joint venture between The Walt Disney Company and the National Geographic Society, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 132 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit <u>natgeotv.com</u> or <u>nationalgeographic.com</u>, or find us on Facebook, Twitter, Instagram, YouTube, LinkedIn and Pinterest. MEDIA CONTACT Meg Calnan meg.calnan@natgeo.com