



Disney Branded Television



"Alice's Wonderland Bakery"

Disney Branded Television's "Alice's Wonderland Bakery" is Disney Junior's fantastical animated series for preschoolers and their families inspired by the beloved world of "Alice in Wonderland." The series centers on Alice, the great-granddaughter of the original heroine and a budding young baker at the enchanted Wonderland Bakery, where her magical treats help bring a new generation of friends and families together.

Geared to kids ages 2-5 and their families, "Alice's Wonderland Bakery" features Alice's recipe adventures with her best pals—Fergie, a white rabbit; Hattie, her madcap friend; and Rosa, the Princess of Hearts, as well as her great grandmother's magical cookbook, Cookie. Alice is inquisitive, persistent and resourceful as she experiments with her baking and invents out-of-the-box solutions for problems that arise. Food is an important part of Alice's identity, connecting her family from generation to generation and allowing her to discover the distinct family heritages of her friends, each with a wide array of tastes and traditions.

Featuring reimagined versions of familiar iconic characters and introducing memorable new ones, the series puts a vibrant, new take on the classic 1951 film "Alice in Wonderland." The series highlights diverse cultures and characters as Alice and her friends learn about community through their adventures in the Wonderland Bakery, a magical kitchen that serves the families of Wonderland. Wonderland is home to all sorts of unique families, including the Dodos, the Flowers, the Caterpillars, and the Royal Family, each with their own fascinating cultures and traditions, which Alice and her friends will learn about through their explorations with food. The series' creative team works with a wide range of consultants who advise on some of the specific cultural elements that are featured.

Additionally, "Alice's Wonderland Bakery" is guided by an established curriculum that nurtures multiple areas of child development: physical, emotional, social and cognitive, critical thinking and creative skills, as well as moral and ethical development. Each episode features two 11-minute stories that demonstrate the importance of counting, measuring, cause-and-effect and following directions. The show celebrates the culture and creativity of food, highlights self-expression and imparts age-appropriate social and emotional lessons about friendship, collaboration and community.

As with all Disney Junior programming, music is a key component of the series. Each of the Wonderland characters break into song and every episode features a combination of original and recurring tunes that lean into the quirky and fantastical spirit of the series. Alice's signature songs include "Food for Thought" and "The Baking Song," which will reprise in every episode when Alice and her gang whip up their magical treats in the Wonderland Bakery. As a nod to the 1951 animated feature, a few original tunes and melodies from the film are incorporated in the series. Emmy® winner John Kavanaugh ("Sofia the First," "Elena of Avalor") is the songwriter/music director, and Matthew Margeson ("Rocketman") serves as composer.

Starring as the voice of Alice is Libby Rue. Eden Espinosa voices the role of Queen of Hearts; Jon Secada is her father, the King of Hearts; Donald Faison is Harry the March Hare; Vanessa Bayer and Bobby Moynihan are twins Tweedle Do and Tweedle Don't, respectively; and Craig Ferguson is the Doorknob.

The additional recurring and guest voice cast for season one includes Yvette Nicole Brown as Mama Rabbit; George Salazar as Dad Hatter; Rich Sommer as Captain Dodo, Lamorne Morris as Dandy; Matthew Moy as David of Spades; Ana Gasteyer as Kiki; Melissa van der Schyff as Jojo; Mandy Gonzalez as Mother Rose; Ali Stroker as Daisy; and Lesley Nicol as Iris. Rounding out the cast is Jack Stanton as Fergie, CJ Uy as Hattie, Abigail Estrella as Princess Rosa and Max Mittelman as Cheshire Cat.

Emmy Award-nominated Chelsea Beyl (Peabody Award-winning "Doc McStuffins") is executive producer, and Frank Montagna ("Elena of Avalor") is co-executive producer and art director. Ciara Anderson ("Harley Quinn") is producer, Lisa Kettle ("Mira, Royal Detective") is story editor, and Emmy-nominated Nathan Chew ("Elena of Avalor") is supervising director.

"Alice's Wonderland Bakery" is a production of Disney Television Animation. It carries a TV-Y parental guideline.

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