



Sept. 21, 2021

**** Ratings Report for ABC News' "This Week with George Stephanopoulos"**

For the 2020-21 season, 3rd Quarter 2021 and Sunday, Sept. 19, 2021

'This Week with George Stephanopoulos' Is No. 1 in Adults 25-54 on Sept. 19, Taking the Top Spot in the Final Five Telecasts of the 2020-2021 Season

'This Week' Posts Gains From the Previous Week in Total Viewers and Adults 25-54

'This Week' Grows From the Year-Ago Sunday in Adults 25-54

'This Week' Is the Only Public Affairs Show to Grow Its Overall Season Audience, Improving on the Previous Season in Total Viewers for the 2nd Consecutive Year and Turning in Its Most-Watched Season in 4 Years

'This Week' Beats 'Face the Nation' in the Key Adults News Demo for the First Time in 3 Years

'This Week' Leads 'Face the Nation' in the Key Adult News Demo During 3rd Quarter for 8th Year in a Row and for the 5th Straight Quarter

'This Week' Sees Its Largest 3rd Quarter News Demo Lead Over 'Face the Nation' in 4 Years and Biggest Lead During Any Quarter in Over 3 Years

Sept. 19, 2021:

"This Week with George Stephanopoulos" ranked No. 1 in Adults 25-54 (618,000) on Sunday, Sept. 19, 2021, based on Live + Same Day Data from Nielsen Media Research. "This Week" beat CBS' "Face the Nation" (460,000) by 158,000 and NBC's "Meet the Press" (547,000) by 71,000 to take the top spot in the final five telecasts of the 2020-2021 season.

In addition, "This Week" **beat NBC's "Meet the Press" in Total Viewers (+162,000 – 2.659 million vs. 2.497 million).**

"This Week" posted gains in the previous week in Total Viewers (+8% - 2.659 million vs. 2.459 million) and Adults 25-54 (+18% - 618,000 vs. 523,000).

"This Week" grew from the year-ago Sunday in Adults 25-54 (+4% - 618,000 vs. 592,000).

2020-2021 Season:

During the 2020-2021 season, "This Week" **improved on the previous season in Total Viewers (+1% - 3.052 million vs. 3.009 million) for the 2nd year in a row, turning in its most-watched season in 4 years — since the 2016-2017 season. In fact, "This Week" stood as the only public affairs show to grow its overall audience.**

“This Week” (645,000) led CBS’ “Face the Nation” (625,000) in Adults 25-54 (+20,000), beating the CBS program in the key Adults news demo for the first time in 3 years – since the 2017-18 season. In addition, “This Week” narrowed its Total Viewer gap with “Face the Nation” (-16% - 339,000 vs. 404,000) versus last season.

“This Week” cut its season margins with NBC’s “Meet the Press” in half in both Total Viewers (-54% - 228,000 vs. 496,000) and Adults 25-54 (-52% - 64,000 vs. 132,000) to its narrowest in 6 years in both measures – since the 2014-2015 season.

3rd Quarter 2021:

ABC News’ “This Week with George Stephanopoulos” averaged 2.636 million Total Viewers and 565,000 Adults 25-54 during the 3rd quarter 2021, based on Most Current Data from Nielsen Media Research. “This Week” defeated CBS’ “Face the Nation” (493,000) by 72,000 Adults 25-54, leading the CBS program in the key Adult news demo during a 3rd quarter for 8th year in a row and for the 5th straight quarter– since 3Q14 and 3Q20, respectively.

In addition, “This Week” saw its largest 3rd quarter news demo lead over CBS’ “Face the Nation” in 4 years and biggest lead during any quarter in over 3 years – since 3Q17 and 2Q18, respectively.

“This Week” increased from the previous quarter in Adults 25-54 (+3% - 565,000 vs. 551,000).

“This Week” narrowed its 3rd quarter margins with NBC’s “Meet the Press” versus the year-ago quarter (3Q20) in Total Viewers (-79% - 78,000 vs. 376,000) and Adults 25-54 (-16% - 62,000 vs. 74,000), posting its closest 3rd quarter performance in overall viewers in 7 years – since 3Q14.

George Stephanopoulos is anchor of “This Week.” Martha Raddatz is chief global affairs correspondent and co-anchor of “This Week.” Jonathan Karl is chief Washington correspondent and co-anchor of “This Week.” Dax Tejera is executive producer.

<u>Sunday, Sept. 19, 2021</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC “THIS WEEK”	2,659,000	618,000/0.5
NBC “MEET THE PRESS”	2,497,000	547,000/0.4
CBS “FACE THE NATION”	2,981,000	460,000/0.4
CBS “FACE THE NATION-2”	1,987,000	354,000/0.3
FOX “FOX NEWS SUNDAY”	1,058,000	250,000/0.2

<u>2020-2021 Season</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC “THIS WEEK”	3,052,000	645,000/0.5
NBC “MEET THE PRESS”	3,280,000	709,000/0.6
CBS “FACE THE NATION”	3,391,000	625,000/0.5
CBS “FACE THE NATION-2”	2,564,000	478,000/0.4
FOX “FOX NEWS SUNDAY”	1,212,000	313,000/0.3

<u>3rd Quarter 2021</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC “THIS WEEK”	2,636,000	565,000/0.5
NBC “MEET THE PRESS”	2,714,000	627,000/0.5
CBS “FACE THE NATION”	2,994,000	493,000/0.4
CBS “FACE THE NATION-2”	2,199,000	385,000/0.3

FOX "FOX NEWS SUNDAY"

1,043,000

265,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 9/19/21, 9/12/21 and 9/20/20 or as dated. Most Current: 2020 -2021 Season (9/21/20 – 9/19/21) and 2019 -2020 Season (9/23/19 – 9/20/20). Current - 3Q21: 6/28 – 9/19/21. 2Q21: 3/29 – 6/27/21. 3Q20: 6/29 – 9/20/20. *Beginning 8/31/20, National ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

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