



May 13, 2020

**Ratings Report for ABC's "The View"  
For Week of May 4, 2020**

**For the 7<sup>th</sup> Consecutive Week,  
'The View' Sees Increases Across the Board Year to Year**

**Season to Date, 'The View' Ranks Among the Top 3 of  
All Network and Syndicated Daytime Talk Shows and News Programs,  
Leading 'Ellen' at This Point in the Season for the First Time in 8 Years**



More photos available at [wdtvpres.com](http://wdtvpres.com).

**ABC's "The View" averaged 2.883 million Total Viewers, 404,000 Women 25-54 and 278,000 Women 18-49, during the week of May 4, 2020, based on Live + Same Day Data from Nielsen Media Research.**

**"The View" turned in increases on the same week last year in Total Viewers (+11% - 2.883 million vs. 2.587 million), Women 25-54 (404,000 vs. 402,000) and Women 18-49 (+2% - 278,000 vs. 272,000) for the 7th straight week.**

Season to date, amongst all network and syndicated daytime talk shows and news programs (19 total), **"The View" (2.768 million) ranks No. 3**, trailing only "Dr. Phil" (3.327 million) and "Live with Kelly and Ryan" (2.883 million), while leading "Ellen" (2.721 million), based on Most Current Data. In fact, **"The View" is leading "Ellen" at this point of the season for the first time in 8 years** – since the 2011-2012 season.

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 5/4/20), Previous Week (w/o 4/27/20) and Year-Ago Week (w/o 5/6/19). Season averages: Most Current: 2019-2020 Broadcast Networks (9/2/19-5/10/20) and Syndication Season (9/9/19-5/3/20). Averages based on regular telecasts.

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