



Sept. 21, 2021

Ratings Report: Week of Sept. 6, 2021 *(National Live + Same Day Program Ratings)*

**'Live with Kelly and Ryan' Kicks Off Its 34th Season
as Daytime's Most-Watched Talk Show of the Week**

'Live' Premieres as the Week's No. 1 Syndicated Talk Show in All Key Measures



Hosts Kelly Ripa and Ryan Seacrest (right) welcome guest Jeff Daniels on the Sept. 10 edition of
"Live with Kelly and Ryan."
ABC Entertainment/Lorenzo Bevilaqua*

During the week of Sept. 6, 2021, **"Live with Kelly and Ryan" kicked off its 34th season as the most-watched daytime talk show – network or syndicated – in Total Viewers (2.465 million).**

"Live with Kelly and Ryan" premiered as the week's No. 1 syndicated talk show across all Nielsen measures: Households (1.7 rating), Total Viewers (2.465 million) and Women 25-54 (0.7 rating).

"Live with Kelly and Ryan" outdelivered the 3rd hour of NBC's "TODAY" by 13% in Households (1.7 rating vs. 1.5 rating), by 11% in Total Viewers (2.465 million vs. 2.227 million) and by 40% with Women 25-54 (0.7 rating vs. 0.5 rating).

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael Gelman, Kelly Ripa and Ryan Seacrest. Visit "Live" on the web (KellyandRyan.com), [Facebook](https://www.facebook.com/livekellyryan), [Instagram](https://www.instagram.com/livekellyryan), [Twitter](https://twitter.com/livekellyryan) and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live + Same Day Program Ratings, week of 9/6/21.

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