

Dec. 2, 2021

Quick Take for Monday, Nov. 22, 2021

National Live+7 Day Program Ratings

ABC Soars to Its Strongest Monday This Season

ABC Dominates as Monday's No. 1 Entertainment Net in Adults 18-49, With Night's Top 2 Entertainment Series

'Dancing with the Stars' and 'The Good Doctor' Finales Match Season Highs



ABC/Eric McCandless, ABC/Jeff Weddell* Series photos are available <u>here.</u>

ABC Monday Primetime (8:00-11:00 p.m. – 7.1 million and 1.1/8 in AD18-49):

Fueled by the season finale of "Dancing with the Stars" and the winter finale of "The Good Doctor," **ABC soared week to week by 15% in Total Viewers** (7.1 million vs. 6.2 million) **and by 38% with Adults 18-49** (1.1/8 vs. 0.8/6) **to deliver its strongest Monday performance** so far this season.

ABC ranked as Monday's No. 1 entertainment network among Adults 18-49 (1.1/8), dominating runner-up NBC by 57% (1.1/8 vs. 0.7/5). ABC was also the night's most watched entertainment network, leading NBC by 16% in Total Viewers (7.1 million vs. 6.1 million).

ABC claimed Monday's Top 2 entertainment series in Adults 18-49 with the "Dancing with the Stars" season finale (1.1/7) – No. 1 and "The Good Doctor" winter finale (1.0/8) – No. 2. In addition, "The Good Doctor" was the night's No. 1 entertainment program in Total Viewers (7.6 million).

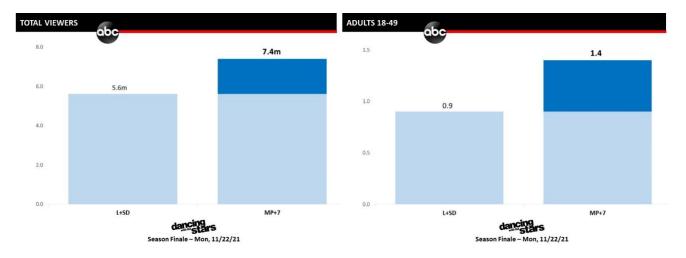
"Dancing with the Stars" (8:00-10:00 p.m. – 6.8 million and 1.1/7 in AD18-49):

"Dancing with the Stars" shot up week to week by 17% in Total Viewers (6.8 million vs. 5.8 million) and by 22% among Adults 18-49 (1.1/7 vs. 0.9/6) to match season highs. In fact, the "Dancing with

the Stars" finale tied the series' highest-rated telecast in Adults 18-49 since October 2020 – since 10/12/20.

"Dancing with the Stars" out-delivered "The Voice" head-to-head by 22% with Adults 18-49 (1.1/7 vs. 0.9/7), finishing the season with its largest advantage over the NBC series this year.

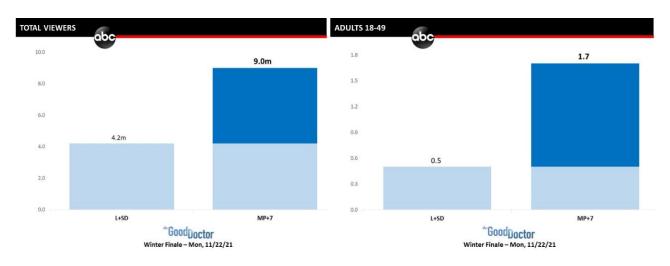
After 7 days of viewing across all linear and digital platforms, the season finale of "Dancing with the Stars" grew to 7.4 million Total Viewers and a 1.4 rating among Adults 18-49.



"The Good Doctor" (10:00-11:00 p.m. – 7.6 million and 1.0/8 in AD18-49):

"The Good Doctor" grew for its 2nd consecutive telecast in Total Viewers (+7% - 7.6 million vs. 7.1 million) to draw its biggest audience since its September season premiere – since 9/27/21. The ABC drama also shot up week to week by 25% among Adults 18-49 (1.0/8 vs. 0.8/6) to tie its highest-rated telecast this season.

After 7 days of multiplatform viewing, the winter finale of "The Good Doctor" soared to 9.0 million Total Viewers (up +114% over its L+SD average) and a 1.7 rating among Adults 18-49 (+240%).



Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day Ratings for 11/22/21.

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