



June 2, 2021

**** Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of May 24, 2021

**'WORLD NEWS TONIGHT WITH DAVID MUIR' IS AMERICA'S NO. 1 NEWSCAST
ACROSS ALL BROADCAST AND CABLE TV IN ALL KEY DEMOS—TOTAL
VIEWERS, ADULTS 25-54 AND ADULTS 18-49**

'World News Tonight' Leads NBC by 1.3 Million and CBS by 3.0 Million Total Viewers

'World News Tonight' Is the No. 2 Most-Watched Program on All of TV for the Week

**For the 5th Season in a Row, 'World News Tonight' Is No. 1 in Total Viewers and for 2nd
Consecutive Season Is No. 1 in Adults 25-54 and Adults 18-49**



ABC News*

"World News Tonight with David Muir" ranked as the No. 1 evening newscast across all of broadcast and cable in Total Viewers (7.731 million), Adults 25-54 (1.466 million) and Adults 18-49 (1.016 million) for the week of May 24, 2021, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" beat "NBC Nightly News" (6.402 million, 1.177 million 798,000, respectively) by 1.329 million Total Viewers, by 289,000 Adults 25-54 and by 218,000 Adults 18-49.

"World News Tonight" ranked as the No. 2 program of the week in Total Viewers (7.731 million) on all of television (excluding syndication).

"World News Tonight" increased its lead over NBC from the previous in week Adults 25-54 (+10% - 289,000 vs. 262,000) and Adults 18-49 (+25% - 217,000 vs. 174,000).

“World News Tonight” widened its advantage over NBC from the year-ago week in Total Viewers (+22% - 1.329 million vs. 1.088 million), Adults 25-54 (+37% - 289,000 vs. 211,000) and Adults 18-49 (+42% - 218,000 vs. 154,000).

“World News Tonight” posted week-to-week increases across the board: Total Viewers (+172,000/+2% - 7.731 million vs. 7.559 million), Adults 25-54 (+71,000/+5% - 1.466 million vs. 1.395 million) and Adults 18-49 (+76,000/+8% - 1.016 million vs. 940,000).

“World News Tonight” ranked as the evening’s No. 1 newscast for the last 61 weeks in Total Viewers, Adults 25-54 and Adults 18-49. In addition, “World News Tonight” has won the last 131 weeks overall in Total Viewers.

Season to date, “World News Tonight” (9.132 million) **is ranking No. 1 in Total Viewers for the 5th consecutive season**, based on Most Current Data. In fact, the ABC evening newscast **is increasing its lead over “NBC Nightly News” (7.613 million) from the same point last season (+42% - 1.519 million vs. 1.068 million) to its largest season lead in 26 years—since the 1994-1995 season. “World News Tonight” is beating “CBS Evening News” (5.621 million) by 3.511 million.**

“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 2nd season in a row. “World News Tonight” is leading NBC by its largest margin in Adults 25-54 (+289,000 - 1.781 million vs. 1.492 million) in 25 years and in Adults 18-49 (+211,000 - 1.246 million vs. 1.035 million) in 26 years—since the 1995-1996 and the 1994-1995 seasons, respectively.

For the week, “World News Tonight” (7.731 million, 1.466 million and 1.016, respectively) **defeated “CBS Evening News” (4.778 million, 859,000 and 611,000, respectively) by 2.953 million Total Viewers, by 607,000 Adults 25-54 and by 405,000 Adults 18-49.**

NOTE: Friday (5/28/21), “World News Tonight” was retitled to “Wrld News Tonite,” “CBS Evening News” was retitled to “CBS Evening Nws,” and “NBC Nightly News” was retitled to “NBC Nitely News.” ABC’s, CBS’ and NBC’s averages are based on 4 days (Mon-Thurs).

EVENING NEWS (Week of May 24, 2021):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,731,000	1.2/ 9; 1,466,000	0.8/8; 1,016,000	5.0/14
NBC NIGHTLY NEWS	6,402,000	1.0/ 7; 1,177,000	0.6/6; 798,000	4.0/11
CBS EVENING NEWS	4,778,000	0.7/ 5; 859,000	0.5/5; 611,000	3.0/ 8

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 5/24/21), Previous Week (w/o 5/17/21) and Year-Ago Week (w/o 5/25/20). Most Current: 2020 -2021 Season (9/21/20-5/30/21) and 2019-2020 Season (9/23/13-5/31/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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