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NEW DISNEY ORIGINAL MOVIE 'THE SLUMBER PARTY' TO PREMIERE JULY 27 ON DISNEY CHANNEL AND NEXT DAY ON DISNEY+

Trailer and Key Art Revealed for Summer Comedy From Disney Branded Television



Disney Branded Television*

Watch Trailer <u>HERE</u> Download Key Art and New Images <u>HERE</u>

Today, the premiere date, trailer and key art were revealed for Disney Branded Television's "The Slumber Party," a coming-of-age comedy based on the popular YA novel "The Sleepover" by Jen Malone. The Disney Original Movie is set to debut Thursday, July 27 (8:00-9:45 p.m. EDT), on Disney Channel and Friday, July 28, on Disney+.

Produced by Imagine Kids+Family, "The Slumber Party" depicts the hilarious aftermath of a sleepover birthday party hypnotism gone wrong as best friends Megan and Paige, along with soon-

to-be step-sister Veronica, wake up with absolutely no memory of the night before. Now they must retrace their steps to find missing birthday girl Anna Maria and explain why there's a flock of baby ducks in the bathtub, what happened to Megan's eyebrow, and why she's wearing unattainable hottie Jake Ramirez's signature black hoodie.

"The Slumber Party" stars Darby Camp ("Big Little Lies") as Megan, Emmy Liu-Wang ("Raven's Home") as Paige, Valentina Herrera ("Black Widow") as Anna Maria, Dallas Liu ("Pen15") as Mikey and newcomers Alex Cooper Cohen as Veronica and Ramon Jose Rodriguez as Jake. Also starring are Tituss Burgess ("Unbreakable Kimmy Schmidt") as Mesmer, Paula Pell ("Saturday Night Live") as Principal Petersen and Caroline Valencia ("Only Murders in the Building") as Penny.

The film is directed by Veronica Rodriguez ("Let's Get Merried") and written by Eydie Faye. Brian Grazer and Ron Howard serve as executive producers for Imagine Kids+Family, along with Stephanie Sperber and Jennilee Cummings and production partner Jax Media's Jake Fuller, Tony Hernandez and John Hodges.

About Disney Branded Television

Disney Branded Television encompasses the creative storytellers and production and content marketing teams responsible for Disney-branded television series, movies and other programming spanning live-action, animated and unscripted formats. The group fuels the Disney+ streaming platform and Disney Channel, Disney XD and Disney Junior linear networks with content geared toward kids, tweens, teens and families, with stories that are imaginative, aspirational and reflective of their world and experiences.

About Imagine Kids+Family

Imagine Kids+Family was formed in 2019 by Imagine Entertainment Chairmen Brian Grazer and Ron Howard with a focus on developing and producing premium kids and family entertainment with capabilities in consumer products and franchise building. Imagine Kids+Family is run by President Stephanie Sperber, a veteran kids entertainment executive with a successful career in building kids and family businesses, IP, and franchises. IKF is currently producing *The Tiny Chef Show* for Nickelodeon and acquired an equity stake in the The Tiny Chef brand to develop the original short-form stop-motion animation Tiny Chef character across all platforms including shortform, tv series, and digital, as part of a strategic global franchise plan which also includes consumer products. IKF is also producing *Bossy Bear* for Nickelodeon, co-developing consumer products with Viacom and with an eye towards a global franchise build. Other projects include *Kalamata's Kitchen* for Apple and a film series based the YA *Best Wishes* series, to name a few. Previous productions included the live-action series *The Astronauts*, also for Nickelodeon. IKF is also producing *Max Einstein* under its partnership with James Pattersons' kid imprint Jimmy Books, and has a first-look partnership with Academy Award-winning animation company Lion Forge (*Hair Love*) around its existing IP of both licensed and original ideas. <u>www.imagine-entertainment.com</u>

About Disney+

Disney+ is the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, and National Geographic, along with The Simpsons and much more. In select international markets, it also includes the general entertainment content brand, Star. The flagship direct-toconsumer streaming service from The Walt Disney Company, Disney+ offers an ever-growing collection of exclusive originals, including feature-length films, documentaries, live-action and animated series, and short-form content. With unprecedented access to Disney's long history of incredible film and television entertainment, Disney+ is also the exclusive streaming home for the newest releases from The Walt Disney Studios. Disney+ is available as a standalone streaming service, as part of the Disney Bundle in the U.S. that gives subscribers access to Disney+, Hulu, and ESPN+, or as part of Combo+ in Latin America with Star+, the standalone general entertainment and sports streaming service in the region. For more, visit <u>disneyplus.com</u>, or find the Disney+ app on most mobile and connected TV devices.

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Disney Branded Television Communications Chrissy Woo Chrissy.Woo@disney.com

Julie Mitchell Julie.M.Mitchell@disney.com

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