

May 17, 2023

Ratings Report for Sunday, May 7, 2023

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

**ABC's 'American Idol' Builds for 2nd Straight Telecast in Total Viewers
To Draw Its Biggest Audience This Season**

'American Idol' Scores Its Strongest Multiplatform Telecast in 1 Year



ABC/Eric McCandless*

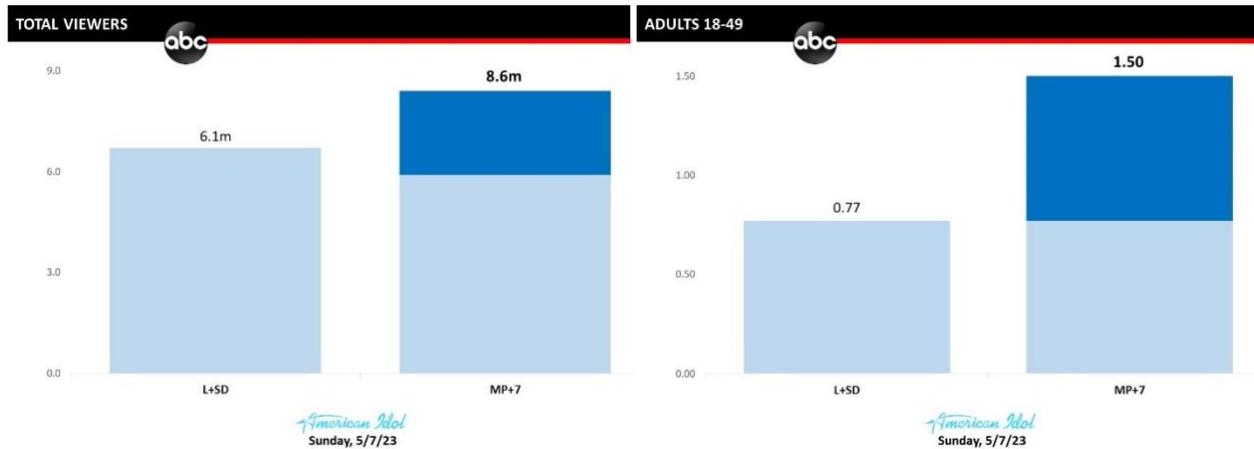
Series photos are available [here](#).

"American Idol" Sunday (8:00-10:00 p.m. – 7.7 million Total Viewers and 1.1/10 in AD18-49 in L+7):
"American Idol" built for its 2nd consecutive telecast in Total Viewers (+3% - 7.7 million vs. 7.5 million) to draw its biggest audience of the season. In addition, "American Idol" held even with the prior week's season high among Adults 18-49 (1.1/10).

"American Idol" improved over its year-ago telecast (on 5/8/22) by double digits in both Total Viewers (+13% - 7.7 million vs. 6.8 million) and Adults 18-49 (+22% - 1.1/10 vs. 0.9/8).

ABC's "American Idol" ranked as Sunday's No. 1 entertainment series among Adults 18-49 (1.1/10).

After seven days of viewing across linear and streaming platforms, **"American Idol" shot up to nearly 9 million Total Viewers (8.6 million) and hit a 1.50 rating in Adults 18-49 to deliver its strongest multiplatform telecast in 1 year – since 5/1/22.**



Source: The Nielsen Company, preliminary National Live+7 Day Program and ABC Multiplatform+7 Day data for 5/7/23.

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