



March 29, 2022

****Ratings Report for ABC News' "This Week with George Stephanopoulos"**

For Sunday, March 27, March 2022 and 1st Quarter

ABC News' 'This Week' Defeats NBC's 'Meet the Press' and CBS' 'Face the Nation' in Adults 25-54 for the 2nd Straight Week

Season to Date, 'This Week' Is Taking the Top Spot in the Key Adult News Demo for the First Time in 28 years

'This Week' Outdelivers NBC's 'Meet the Press' in Total Viewers During the 1st Quarter for the First Time in 8 Years and by its Largest Lead During a 1st Quarter in 25 Years

'This Week' Improves on Previous Quarter Performance in Total Viewers and Adults 25-54

March 27, 2022:

ABC News' "This Week with George Stephanopoulos" is America's No. 1 public affairs program in Adults 25-54 on Sunday, March 27, 2022, based on Live + Same Day Data from Nielsen Media Research, beating NBC's "Meet the Press" and CBS' "Face the Nation" for the 2nd straight week.

In addition, "This Week" (2.833 million) outdelivered "Meet the Press" (2.697 million) by 136,000 Total Viewers, leading the NBC program for the 5th time in the last 6 weeks.

"This Week" improved on the year-ago Sunday in Total Viewers (+5% - 2.833 million vs. 2.686 million), posting year-to-year gains for the 3rd week in a row and standing as the only public affairs program to grow.

Season to date, "This Week" is ranking No. 1 in Adults 25-54, leading CBS' "Face the Nation" and NBC's "Meet the Press." In fact, "This Week" is taking the top spot in the key Adult News demo for the first time in 28 years — since the 1993-94 season. "This Week" is also posting its largest lead over the CBS program in 21 years — since the 2000-2001 season.

"This Week" is leading NBC's "Meet the Press" in Total Viewers season to date for the first time in 7 years and by its largest lead in 25 years — since the 2014-2015 and the 1996-1997 seasons, respectively. In addition, "This Week" is cutting its season margin with "Face the Nation" by 9% (297,000 vs. 328,000) to its smallest in 12 years — since the 2009-2010 season.

1st Quarter 2022:

ABC News' "This Week with George Stephanopoulos" ranked No. 1 during the 1st Quarter of 2022 in Adults 25-54, based on Most Current Data from Nielsen Media Research. Leading for the second consecutive quarter, "This Week" won the 1st quarter for the first time in 28 years – since 1Q93. The ABC public affairs program turned in its largest 1st quarter lead over CBS' "Face the Nation" in 23 years — since 1Q98.

"This Week" outdelivered NBC's "Meet the Press" in Total Viewers during a 1st quarter for the first time in 8 years and by its largest lead during a 1st quarter in 25 years — since 1Q14 and 1Q97, respectively. In addition, "This Week" posted its biggest margin over the NBC program during any quarter in more than 7 years — since 4Q14.

"This Week" improved on the previous quarter (4Q21) in Total Viewers (+9% - 3.882 million vs. 2.642 million) and Adults 25-54 (+14% - 638,000 vs. 562,000).

March 2022:

ABC News' "This Week with George Stephanopoulos" ranked No. 1 during March 2022 in Adults 25-54 (625,000), based on Most Current Data from Nielsen Media Research. "This Week" won the month for the first time in 7 years — since March 2015. In addition, "This Week" posted its largest news demo win (+99,000) over CBS' "Face the Nation" (527,000) during March in 22 years — since March 2000.

"This Week" (2.898 million) outperformed NBC's "Meet the Press" (2.796 million) in Total Viewers in March 2022 (+102,000) to lead the NBC program for the first time during the month in 8 years — since March 2014. "This Week" narrowed its Total Viewer margin with CBS' "Face the Nation" by 40% (228,000 vs. 383,000) versus March 2021 to its closest performance during the month in 13 years — since March 2009.

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and co-anchor, and Jonathan Karl is chief Washington correspondent and co-anchor of "This Week." Dax Tejera is executive producer of the broadcast.

<u>Sunday, March. 27, 2022</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,833,000	550,000/0.5
NBC "MEET THE PRESS"	2,697,000	546,000/0.4
CBS "FACE THE NATION"	2,994,000	486,000/0.4
CBS "FACE THE NATION-2"	2,333,000	343,000/0.3
FOX "FOX NEWS SUNDAY"	1,032,000	211,000/0.2
 <u>1st Quarter 2022</u>	 <u>TOTAL VIEWERS</u>	 <u>A25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,882,000	638,000/0.5
NBC "MEET THE PRESS"	2,793,000	605,000/0.5
CBS "FACE THE NATION"	3,191,000	551,000/0.5

CBS "FACE THE NATION-2"	2,342,000	400,000/0.3
FOX "FOX NEWS SUNDAY"	1,139,000	269,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 3/27/22, 3/20/22 and 3/28/21 or as dated. Most Current: 2021 -2022 Season (9/20/21 – 3/27/22) and 2020 -2021 Season (9/21/20 – 3/28/21). Most Current - 1Q22: 12/27/21 – 3/27/22, 1Q21: 12/28/20 – 3/28/21 and 4Q21: 9/20/21 – 12/26/21. *Beginning 8/31/20, National ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

PRESS RELEASE: <https://bit.ly/3uBEOVh>

SHARE: <https://ctt.ac/dU1Ti>

ABC News Media Relations

Denise Horn

denise.horn@abc.com

Pons Rongavilla

ponciano.rongavilla@disney.com

-- ABC --