



June 6, 2025

## Ratings Report Through the Week of May 19, 2025

*National Live+Same Day Program Ratings*

### ‘Live with Kelly and Mark’ Soars With Star-Studded Week

**Show Rises for Second Week in a Row in All Key Measures and Scores Year-Over-Year Gains in Both Total Viewers and Women 18-49**



Disney Entertainment Television/ Lorenzo Bevilaqua \*  
Series photos are available [here](#).

- Featuring a star-studded week of guests including Sarah Jessica Parker, Cynthia Nixon, Kristin Davis, Ryan Phillippe, Elizabeth Banks and more, “Live with Kelly and Mark” **grew for the second week in a row in all key measures, including Total Viewers** (+2% - 2.208 million vs. 2.174 million) and **Households** (+3% - 1.42 rating vs. 1.38 rating), **along with Women 18-49** (+7% - 0.30 rating vs. 0.28 rating) and **Women 25-54** (+10% - 0.43 rating vs. 0.39 rating).
- “Live” **notched its best performance in Women 18-49 (0.30 rating) in six weeks** – since the week of April 7.

- Versus the equivalent week a year ago, “Live with Kelly and Mark” was **up in Total Viewers** (2.208 million vs. 2.202 million) and was **up for the second week running with Women 18-49** (+3% - 0.30 rating vs. 0.29 rating).
- “Live” ranked as the **No. 1 talk show in syndication for 121 consecutive weeks across all key measures**, ahead of its closest competition by a whopping **+75% in Total Viewers** (2.208 million vs. 1.265 million), **+63% in Households** (1.42 rating vs. 0.87 rating) and by **+72% in Women 25-54** (0.43 rating vs. 0.25 rating).
- In addition, **for the 33<sup>rd</sup> straight week, “Live” led in Women 18-49**, outdelivering its closest competition by +76% (0.30 rating vs. 0.17 rating).
- Season to date for the fifth consecutive season, “Live” ranks as **syndication’s No. 1 talk show in all key measures, leading its closest competition by +63% in Total Viewers** (2.194 million vs. 1.349 million), **+56% in Households** (1.45 rating vs. 0.93 rating), **+35% in Women 18-49** (0.27 rating vs. 0.20 rating) and **+43% in Women 25-54** (0.43 rating vs. 0.30 rating).
- For the sixth season in a row, “Live” stands as the **sole leader in Daytime Talk with Women 25-54** (0.43 rating).
- “Live with Kelly and Mark” is the **most-watched entertainment talk show on television in all key measures for the fifth consecutive season**.

### About “Live with Kelly and Mark”

“Live with Kelly and Mark” is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit “Live” on the web ([LivewithKellyandMark.com](http://LivewithKellyandMark.com)), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

*Source: Nielsen, National Live+Same Day Program Ratings, Week of 5/19/25, or as dated. Year ago week (w/o 5/20/24). 2024-2025 Season (9/2/24-5/25/25).*

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