

Oct. 20, 2021

Quick Take for Thursday, Oct. 14, 2021

(National Live+3 Day Program Ratings)

ABC Is Thursday's No. 1 Entertainment Net for 3rd Straight Week in Adults 18-49

'Station 19' Ranks as No. 1 Entertainment Series in Thursday 8 p.m. Hour

'Grey's Anatomy' Ties as Thursday's No. 1 Entertainment Series

'Big Sky' Is Night's Only Broadcast Program to Post Triple-Digit Playback Growth



ABC, ABC/Eric McCandless, ABC/Michael Moriatis*
Series photos are available [here](#).

ABC Thursday Primetime (8:00-11:00 p.m. – 5.6 million and 0.8/6 in AD18-49):

With its three-hour drama lineup, **ABC ranked as Thursday's No. 1 entertainment network for the 3rd consecutive week among Adults 18-49 (0.8/6), tying NBC, while leading CBS by 14% (0.7/5).**

- **For the 2nd straight week, ABC's "Station 19" was the No. 1 entertainment series in Thursday's 8 p.m. hour with Adults 18-49 (0.8/6), tying CBS' comedies. After three days of viewing across linear and digital platforms, "Station 19" averaged 6.7 million Total Viewers and a 1.3 rating among Adults 18-49.**
- **ABC's "Grey's Anatomy" emerged as Thursday's No. 1 entertainment show in Adults 18-49 (1.1/7), tying NBC's "Law & Order: SVU." In fact, "Grey's Anatomy" ranked or tied as the night's No. 1 entertainment show for the 3rd week in a row. With three days of multiplatform viewing, "Grey's Anatomy" averaged 8.1 million Total Viewers and a 2.3 rating among Adults 18-49.**
- **ABC's "Big Sky" was Thursday's No. 1 broadcast gainer in TV playback in both Total Viewers (+86%) and Adults 18-49 (+100%). In addition, the ABC drama was the night's only broadcast program to post triple-digit playback growth among Adults 18-49. After three days of cross-platform viewing, "Big Sky" averaged 6.3 million Total Viewers and a 1.0 rating among Adults 18-49.**

Source: The Nielsen Company, National Live+3 Day Program Ratings and ABC Multiplatform+3 Day Ratings, 10/14/21.

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