



INVESTIGATION SHARK ATTACK Descriptions

SERIES DESCRIPTION

Short Description:

A team of scientists examine the minds of these apex predators.

Medium Description:

A team of scientists examine these apex predators from a shark's point of view, revealing triggers, behaviors, and high-risk zones from Shark HQ.

Long Description:

Delivering an in-depth look inside the mind of these apex predators, the six-part series explores shark behavior from their unique perspective. An intense forensic investigation at the innovative Shark Headquarters by a panel of scientists analyzes key theories and ultimately dissects each encounter to determine what leads sharks to strike.

EPISODE DESCRIPTIONS

"CALIFORNIA GREAT WHITES" premieres July 5 at 9/8c on National Geographic

Short Description: (75 characters)

The team investigates California's growing population of great whites.

Medium Description: (150 characters)

The team investigates why great white shark encounters are on the rise in California and asks if humans and great whites can safely co-exist.

Long Description: (300-400 characters)

Encounters with great white sharks are on the rise in California, and the team investigates why. Shark conservation has led to a population boom and, with warming waters, adaptable sharks

keep moving further north. Drone footage provides a fascinating new window into shark behavior and proves just how often sharks are in close proximity to humans—without incident.

“TIGERS IN HAWAII” premieres July 6 at 9/8c on National Geographic

Short Description: (75 characters)

Encounters off Oahu spark investigations into tiger shark hunting patterns.

Medium Description: (150 characters)

Three surfers and a kayaker encounter tiger sharks off Oahu, and the team investigates their hunting patterns to see what’s causing these incidents.

Long Description: (300-400 characters)

Three surfers and a kayaker all encounter tiger sharks off Oahu, and the team investigates hunting patterns to see what’s causing these collisions. A tiger shark’s high-speed stealth approach can lead to mistaken identity at the surface. An increase in attacks during ‘Sharktober’ suggests a link to migration patterns. The team also considers the controversial rogue shark theory.

“BITTEN IN THE BAHAMAS” premieres July 7 at 9/8c on National Geographic

Short Description: (75 characters)

Sharks in the Bahamas threaten its most popular attraction - tourism.

Medium Description: (150 characters)

Sharks in the Bahamas threaten its most popular attraction - tourism. The team reveals factors that lead Bahama sharks to mistake humans for prey.

Long Description: (300-400 characters)

Diving with sharks is big business for eco-tourism. And several incidents in the Bahamas—in both the wild and at a giant open-air aquarium—threaten the country’s most popular attraction. Experts at the Bimini shark lab reveal how human interactions are actually changing shark behavior. And the team reveals the many factors that confuse sharks into mistaking humans for prey.

“GULF TROUBLE” premieres July 8 at 9/8c on National Geographic

Short Description: (75 characters) - 69

A rash of rare shark attacks in the Gulf spark a major investigation.

Medium Description: (150 characters) - 141

A rash of attacks in the Gulf of Mexico spark a major investigation. The team studies these super-rare encounters from a shark’s perspective.

Long Description: (300-400 characters) - 381

A rash of attacks in the Gulf of Mexico spark a major investigation. The team studies these super-rare encounters from a shark's perspective. Aerial footage proves bull sharks are behind these 'investigatory bites', but it turns out humans aren't the target at all. Several theories soon emerge, including climate change, a population boom, and a bull shark's amazing superpowers.

"FLORIDA'S BITE CAPITAL" premieres July 9 at 9/8c on National Geographic

Short Description: (75 characters)

The team investigates a beach known as the shark bite capital of the world.

Medium Description: (150 characters)

The team investigates a string of incidents in Florida to discover what makes a short stretch of beach the 'shark bite capital of the world'.

Long Description: (300-400 characters)

The team investigates a string of incidents to discover what makes Florida's New Smyrna Beach the 'shark bite capital of the world'. A shark-bite database points to the likeliest culprit. An expert reveals how sharks sense rather than 'look for' prey. And the team discovers that hoards of surf-seeking humans are haplessly wading into a feeding frenzy that's been going on for eons.

"MAUI MAYHEM" premieres July 11 at 9/8c on National Geographic

Short Description: (75 characters)

The team investigates why Maui is Hawaii's shark encounter hotspot.

Medium Description: (150 characters)

The team investigates incidents off Maui—in peak tourist season—to discover why this island has more shark encounters than the entire Hawaiian chain.

Long Description: (300-400 characters)

The team investigates incidents off Maui in peak tourist season to discover why the island has more shark encounters than the entire Hawaiian chain. Turns out Maui is home to a massive reef and vast shallow-water platform. This rich habitat is a hub for hungry migrating sharks. Ancient Hawaiians knew all about shark season—which coincides with sun-seeking humans and migrating humpback whales.