

April 13, 2021

## Quick Take for Thursday, April 8, 2021 (National Live+3 Day Program Ratings)

**'Station 19' Wins Thursday's 8 p.m. Hour for 4<sup>th</sup> Straight Week in Adults 18-49**

**'Grey's Anatomy' Emerges as Thursday's No. 1 Show Outright With Adults 18-49**

**'Rebel' Is ABC's Most-Watched Midseason Scripted Series Debut in 2 Years**



ABC/Justin Stephens, ABC/Raymond Liu, ABC/Temma Hankin\*  
Series photos are available at [digeppress.com/abc](https://digeppress.com/abc).

**"Station 19"** (8:00-9:00 p.m. – 6.5 million and 1.1/8 in AD18-49):

ABC's "Station 19" won Thursday's 8 p.m. hour for the 4<sup>th</sup> straight week among Adults 18-49 (1.1/8) in the Live+3 Day ratings, **beating all original competition on Fox by 10%** (1.0/7 for "Hell's Kitchen"), **on CBS by 22%** (0.9/6 for "Young Sheldon"/"United States of AI") **and on NBC by 38%** (0.8/6 for "Manifest").

**"Station 19" grew over the prior week by 5% in Total Viewers** (6.5 million vs. 6.2 million) and held even week to week among Adults 18-49 (1.1/8).

**"Grey's Anatomy"** (9:00-10:01 p.m. – 7.0 million and 1.5/10 in AD18-49):

ABC's "Grey's Anatomy" emerged as Thursday's No. 1 program outright among Adults 18-49 (1.5/10) in Live+3, **topping NBC's "Law & Order: SVU"** (1.4/10) and **"Law & Order: Organized Crime"** (1.4/10) by 7% each.

**"Grey's Anatomy" built week to week by 3% in Total Viewers** (7.0 million vs. 6.8 million).

**"Rebel"** (10:01-11:00 p.m. – 5.8 million and 0.7/5 in AD18-49):

**"Rebel" debuted as ABC's most-watched (5.8 million) new midseason scripted series in 2 years** – since 4/16/19. In addition, **soaring by +2.13 million viewers** from Live+Same Day to Live+3, **"Rebel" delivered the largest playback lift in Total Viewers for any new midseason ABC series since March 2019** – since 3/18/19.

**ABC's "Rebel" outdelivered CBS' "Clarice" head-to-head in the Thursday 10 p.m. hour by 23% in Total Viewers (5.8 million vs. 4.7 million) and by 17% among Adults 18-49 (0.7/5 vs. 0.6/4).**

*Source: The Nielsen Company, National Live+3 Day Program Ratings, 4/8/21. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.*

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