

March 5, 2025

\*\*Ratings Report for ABC News' Special Coverage of "Presidential Address to the Nation and the Democratic Response"

## ABC NEWS IS THE MOST-WATCHED BROADCAST NETWORK ACROSS THE BOARD FOR SECOND STRAIGHT PRESIDENTIAL ADDRESS TO CONGRESS WITH 6.3 MILLION VIEWERS, GROWING DOUBLE DIGITS IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49 COMPARED TO THE PREVIOUS ADDRESS IN 2021

ABC News Leads CBS by 2.3 Million, NBC by 2.4 Million and Fox by 3.7 Million in Total Viewers



ABC News\*

The ABC News special coverage of President Donald J. Trump's address to the joint session of Congress (9:18-10:57 p.m. EST) averaged 6.332 million Total Viewers, 1.708 million Adults 25-54 and 1.342 million Adults 18-49, ranking No. 1 among the broadcast networks, based on Live+Same Day Data from Nielsen Media Research.

- ABC News ranked No. 1 among the broadcast networks across the board for the second straight presidential address to Congress.
- ABC led CBS by 2.323 million Total Viewers, 643,00 Adults 25-54 and 589,000 Adults 18-49 (9:13-10:58 p.m. EST 4.009 million, 1.065 million and 753,000, respectively), NBC by 2.423 million Total Viewers, 623,00 Adults 25-54 and 582,000 Adults 18-49 (9:19-10:58 p.m. EST 3.909 million, 1.085 million and 760,000, respectively) and FOX by 3.680 million Total Viewers, 816,00 Adults 25-54 and 649,000 Adults 18-49 (9:00-11:22 p.m. EST 2.652 million, 892,000 and 693,000, respectively).

ABC posted double-digit increases across the board compared to the previous presidential address to the joint session of Congress in 2021 (4/28/21): Total Viewers (+61% - 6.332 million vs. 3.941 million), Adults 25-54 (+47% - 1.708 million vs. 1.160 million) and Adults 18-49 (+54% - 1.342 million vs. 873,000).

Source: Nielsen National Live+Same Day Program Ratings for 3/4/25, or as dated. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing.

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