

Aug. 31, 2023

FREEFORM CELEBRATES AN EERILY EPIC ANNIVERSARY: 25 YEARS OF CHILLS AND THRILLS WITH '31 NIGHTS OF HALLOWEEN'

Lineup of Nostalgic Halloween Classics Includes 'Hocus Pocus,' 'Tim Burton's The Nightmare Before Christmas' and 'The Addams Family'

Plus, the Freeform Premieres of 'Encanto,' 'ZOMBIES' and 'ZOMBIES 2'

'31 Nights of Halloween' Trailer Will Put a Spell on You





"Tim Burton's The Nightmare Before Christmas" Courtesy of Touchstone Pictures; "Hocus Pocus" Courtesy of Walt Disney Pictures; "Encanto" Courtesy of Walt Disney Animation Studios.**

It's spooky season, witches! Freeform's "31 Nights of Halloween" programming event returns for its 25th anniversary with a spellbinding lineup of Halloween favorites that will keep viewers enchanted all month long.

From Oct. 1 to Oct. 31, hair-raising entertainment awaits with a collection of Halloween films ranging from timeless classics to contemporary gems. Reconnect with beloved movies, including "Hocus Pocus," "Monsters, Inc.," the 30th anniversary of "Tim Burton's The Nightmare Before

Christmas," "Cruella" and "The Addams Family," and cozy up to the Freeform premieres of "Encanto," "ZOMBIES" and "ZOMBIES 2."

Last year's "31 Nights of Halloween" programming levitated Freeform to the No. 1 ranking among primetime cable networks in entertainment across Adults 18-34, Women 18-34 and Women 18-49 (excludes news and sports).*

"Over the last 25 years, our viewers have grown up with '31 Nights of Halloween' as a time-honored tradition to watch Halloween favorites and connect with their loved ones during this special time of the season," said Simran Sethi, EVP of Programming and Content Strategy, ABC Entertainment and Freeform. "There's something sentimental about these holiday classics that brings a real sense of comfort and nostalgia to people, and we look forward to celebrating this anniversary with another spirited lineup."

So, grab your broomsticks, sweep your schedules, light your black-flame candle, and gather around the couch for a month's worth of opportunity to binge all of these devilishly delightful films. It's Halloween time!

Below is a night-by-night list of the programming airing during "31 Nights of Halloween":

Sunday, Oct. 1

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7:00 a.m. EDT/PDT – "Mrs. Doubtfire"
10:10 a.m. EDT/PDT – "Scared Shrekless"
10:40 a.m. EDT/PDT – "Halloweentown"
12:45 p.m. EDT/PDT – "Goosebumps 2: Haunted Halloween"
2:50 p.m. EDT/PDT – "The Haunted Mansion" (2003)
4:55 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas"
6:35 p.m. EDT/PDT – "Hocus Pocus"
8:45 p.m. EDT/PDT – "Hotel Transylvania"
10:50 p.m. EDT/ PDT – "Hotel Transylvania 3: Summer Vacation"
1:00 a.m. EDT/PDT – "Decorating Disney: Halloween Magic"
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Monday, Oct. 2

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10:30 a.m. EDT/PDT – "The Simpsons: Treehouse of Horror"
11:00 a.m. EDT/PDT – "Goosebumps 2: Haunted Halloween"
1:00 p.m. EDT/PDT – "Twitches"
3:00 p.m. EDT/PDT – "Twitches Too"
5:00 p.m. EDT/PDT – "Shrek Forever After"
7:00 p.m. EDT/PDT – "Hotel Transylvania"
9:00 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
12:00-2:00 a.m EDT/PDT – "The Simpsons: Treehouse of Horror" episodes
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Tuesday, Oct. 3

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10:30 a.m. EDT/PDT – "Decorating Disney: Halloween Magic"
11:30 a.m. EDT/PDT – "Twilight: Special Edition"
2:30 p.m. EDT/PDT – "The Twilight Saga: New Moon"
5:40 p.m. EDT/PDT – "Hocus Pocus"
7:50 p.m. EDT/PDT – "Cruella"
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Wednesday, Oct. 4

10:30 a.m. EDT/PDT – "The Twilight Saga: New Moon"
1:30 p.m. EDT/PDT – "The Twilight Saga: Eclipse"
4:30 p.m. EDT/PDT – "The Haunted Mansion" (2003)
6:30 p.m. - 11:00 p.m EDT/PDT – "The Simpsons: Treehouse of Horror" marathon
12:00 a.m. EDT/PDT – "Halloweentown"

Thursday, Oct. 5

10:30 a.m. EDT/PDT – "The Twilight Saga: Eclipse"
1:30 p.m. EDT/PDT – "The Twilight Saga: Breaking Dawn – Part 1"
4:00 p.m. EDT/PDT – "The House with a Clock in Its Walls"
6:30 p.m. EDT/PDT – "Monsters, Inc." (Disney-Pixar)
8:30 p.m. EDT/PDT – "Monsters University" (Disney-Pixar)
12:00 a.m EDT/PDT – "Halloweentown II: Kalabar's Revenge"

Friday, Oct. 6

10:30 a.m. EDT/PDT – "The Twilight Saga: Breaking Dawn – Part 1"
1:00 p.m. EDT/PDT – "The Twilight Saga: Breaking Dawn – Part 2"
3:30-11:00 p.m EDT/PDT – "Family Guy" episodes
12:00 a.m. EDT/PDT – "Little Shop of Horrors" (1986)

Saturday, Oct. 7

7:00 a.m. EDT/PDT – "ZOMBIES" – *Freeform Premiere*9:00 a.m. EDT/PDT – "ZOMBIES 2" – *Freeform Premiere*11:00 a.m. EDT/PDT – "Scared Shrekless"
11:30 a.m. EDT/PDT – "Shrek Forever After"
1:30 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas"
3:10 p.m. EDT/PDT – "Hotel Transylvania"
5:10 p.m. EDT/PDT – "Hocus Pocus"
7:20 p.m. EDT/PDT – "The Addams Family" (1991)
9:25 p.m. EDT/PDT – "Addams Family Values"
11:30 p.m. EDT/PDT – "The House with a Clock in Its Walls"

Sunday, Oct. 8

7:00 a.m. EDT/PDT – "Scared Shrekless"
7:30 a.m. EDT/PDT – "Shrek Forever After"
9:30 a.m. EDT/PDT – "The House with a Clock in Its Walls"
12:00 p.m. EDT/PDT – "Hotel Transylvania"
2:05 p.m. EDT/PDT – "Miss Peregrine's Home for Peculiar Children"
5:10 p.m. EDT/PDT – "The Addams Family" (1991)
7:15 p.m. EDT/PDT – "Addams Family Values"
9:20 p.m. EDT/PDT – "Hocus Pocus"
11:30 p.m. EDT/PDT – "The Craft" (1996)

Monday, Oct. 9

10:30 a.m. EDT/PDT – "Miss Peregrine's Home for Peculiar Children" 1:35 p.m. EDT/PDT – "Bewitched" (2005)

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3:40 p.m. EDT/PDT – "The Craft" (1996)
6:10 p.m. EDT/PDT – "Hocus Pocus"
8:20 p.m. EDT/PDT – "Maleficent: Mistress of Evil"
12:00-2:00 a.m. EDT/PDT – "The Simpsons: Treehouse of Horror" episodes
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Tuesday, Oct. 10

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10:30 a.m.-1:00 p.m. EDT/PDT – "Family Guy" episodes
1:00 p.m. EDT/PDT – "Twilight: Special Edition"
4:00 p.m. EDT/PDT – "The Twilight Saga: New Moon"
7:00 p.m. EDT/PDT – "Halloweentown"
9:00 p.m. EDT/PDT – "Halloweentown II: Kalabar's Revenge"
12:00-2:00 a.m. EDT/PDT – "The Simpsons: Treehouse of Horror" episodes
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Wednesday, Oct. 11

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10:30 a.m.-1:00 p.m. EDT/PDT – "Family Guy" episodes
1:00 p.m. EDT/PDT – "The Twilight Saga: Breaking Dawn – Part 1"
3:30 p.m. EDT/PDT – "The Twilight Saga: Breaking Dawn – Part 2"
6:00-11:00 p.m. EDT/PDT – "The Simpsons: Treehouse of Horror" marathon
12:00 a.m. EDT/PDT – "Ready or Not"
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Thursday, Oct. 12

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10:30 a.m. EDT/PDT – "The Twilight Saga: Breaking Dawn – Part 1"
1:00 p.m. EDT/PDT – "The Twilight Saga: Breaking Dawn – Part 2"
3:30 p.m. EDT/PDT – "Mrs. Doubtfire"
6:30 p.m. EDT/PDT – "Toy Story of TERROR!" (Disney-Pixar)
7:00 p.m. EDT/PDT – "Hotel Transylvania"
9:00 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
12:00 a.m. EDT/PDT – "Twitches"
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Friday, Oct. 13

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10:30 a.m. EDT/PDT – "Toy Story of TERROR!" (Disney-Pixar)
11:00 a.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas"
12:35 p.m. EDT/PDT – "The Haunted Mansion" (2003)
2:35 p.m. EDT/PDT – "Hotel Transylvania"
4:40 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
6:50 p.m. EDT/PDT – "Hocus Pocus"
9:00 p.m. EDT/PDT – TBA
10:00 p.m. EDT/PDT – TBA
12:00 a.m. EDT/PDT – "Twitches Too"
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Saturday, Oct. 14

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7:00 a.m. EDT/PDT – "Mrs. Doubtfire"
10:10 a.m. EDT/PDT – "Monsters Vs. Aliens: Mutant Pumpkins from Outer Space"
10:40 a.m. EDT/PDT – "Miss Peregrine's Home for Peculiar Children"
1:45 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas: Pop 'N Knowledge Edition"
3:25 p.m. EDT/PDT – "Hocus Pocus: Pop 'N Knowledge Edition"
5:35 p.m. EDT/PDT – "The Incredibles" (Disney-Pixar)
8:15 p.m. EDT/PDT – "Incredibles 2" (Disney-Pixar)
10:55 p.m. EDT/PDT – "Hotel Transylvania"
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Sunday, Oct. 15

7:00 a.m. EDT/PDT - "Miss Peregrine's Home for Peculiar Children"

10:05 a.m. EDT/PDT - "Twitches"

12:10 p.m. EDT/PDT - "Twitches Too"

2:15 p.m. EDT/PDT - "The Haunted Mansion" (2003)

4:20 p.m. EDT/PDT - "Hotel Transylvania"

6:25 p.m. EDT/PDT - "Hocus Pocus"

8:35 p.m. EDT/PDT - "Cruella"

11:50 p.m. EDT/PDT – "Goosebumps 2: Haunted Halloween"

Monday, Oct. 16 - DISNEY 100

10:30 a.m. EDT/PDT - "Spider-Man" (2002)

1:10 p.m. EDT/PDT – "Spider-Man 2" (2004)

4:20 p.m. EDT/PDT - "Goosebumps 2: Haunted Halloween"

6:25 p.m. EDT/PDT - "Monsters, Inc." (Disney-Pixar)

8:30 p.m. EDT/PDT – "Monsters University" (Disney-Pixar)

12:00-2:00 a.m. EDT/PDT - "The Simpsons: Treehouse of Horror" episodes

Tuesday, Oct. 17

10:30 am. EDT/PDT - "Spider-Man 2" (2004)

1:30 p.m. EDT/PDT - "Spider-Man 3" (2007)

4:30 p.m. EDT/PDT - "Shrek Forever After"

6:30 p.m. EDT/PDT – "Toy Story of TERROR!" (Disney-Pixar)

7:00 p.m. EDT/PDT - "Hotel Transylvania"

9:00 p.m. EDT/PDT - "Hocus Pocus"

12:00-2:00 a.m. EDT/PDT - "The Simpsons: Treehouse of Horror" episodes

Wednesday, Oct. 18

10:30 a.m. EDT/PDT - "Halloweentown"

12:30 p.m. EDT/PDT - "Halloweentown II: Kalabar's Revenge"

2:30 p.m. EDT/PDT - "Halloweentown High"

4:30 p.m. EDT/PDT – "Toy Story of TERROR!" (Disney-Pixar)

5:00 p.m. EDT/PDT - "Hotel Transylvania"

7:00-11:00 p.m. EDT/PDT - "The Simpsons: Treehouse of Horror" marathon

12:00-2:00 a.m. EDT/PDT - "The Simpsons: Treehouse of Horror" episodes

Thursday, Oct. 19

10:30 a.m. EDT/PDT – "Little Shop of Horrors" (1986)

12:35 p.m. EDT/PDT - "Mrs. Doubtfire"

3:15 p.m. EDT/PDT - "Miss Peregrine's Home for Peculiar Children"

6:15 p.m. EDT/PDT - "Hocus Pocus"

8:25 p.m. EDT/PDT - "The Sorcerer's Apprentice" (2010)

12:00 a.m. EDT/PDT - "Little Shop of Horrors" (1986)

Friday, Oct. 20

10:30 a.m. EDT/PDT – "Miss Peregrine's Home for Peculiar Children"

1:30 p.m. EDT/PDT - "Bewitched" (2005)

3:30-8:00 p.m. EDT/PDT – "Family Guy" episodes 8:00 p.m. EDT/PDT – "Aladdin" (2019) 12:00 a.m. EDT/PDT – "Bewitched" (2005)

Saturday, Oct. 21

7:00 a.m. EDT/PDT – "Twitches"
9:00 a.m. EDT/PDT – "Twitches Too"
11:00 a.m. EDT/PDT – "ZOMBIES"
1:00 p.m. EDT/PDT – "ZOMBIES 2"
3:00 p.m. EDT/PDT – "The Haunted Mansion" (2003)
5:05 p.m. EDT/PDT – "Hocus Pocus"
7:15 p.m. EDT/PDT – "Hotel Transylvania"
9:20 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
11:30 p.m. EDT/PDT – "Little Shop of Horrors" (1986)
1:30 a.m. EDT/PDT – "Family Guy"

Sunday, Oct. 22

7:00 a.m. EDT/PDT – "Halloweentown"
9:10 a.m. EDT/PDT – "Halloweentown II: Kalabar's Revenge"
11:10 a.m. EDT/PDT – "Halloweentown High"
1:10 p.m. EDT/PDT – "Return to Halloweentown"
3:20 p.m. EDT/PDT – "Hotel Transylvania"
5:25 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
7:35 p.m. EDT/PDT – "Encanto" – *Freeform Premiere*9:45 p.m. EDT/PDT – "Hocus Pocus"
11:55 p.m. EDT/PDT – "Shrek Forever After"

Monday, Oct. 23

10:30 a.m. EDT/PDT – "ZOMBIES"

12:35 p.m. EDT/PDT – "Twitches"

2:40 p.m. EDT/PDT – "Twitches Too"

4:40 p.m. EDT/PDT – "Shrek Forever After"

6:45 p.m. EDT/PDT – "Hotel Transylvania"

8:50 p.m. EDT/PDT – "Hocus Pocus"

12:00-2:00 a.m. EDT/PDT – "The Simpsons: Treehouse of Horror" episodes

Tuesday, Oct. 24

10:30 a.m. EDT/PDT – "Family Guy"

11:00 a.m. EDT/PDT – "Frankenweenie" (2012)

1:00 p.m. EDT/PDT – "Miss Peregrine's Home for Peculiar Children"

4:00 p.m. EDT/PDT – "Hotel Transylvania"

6:05 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas"

7:45 p.m. EDT/PDT – "Cruella"

12:00-2:00 a.m. EDT/PDT – "The Simpsons: Treehouse of Horror" episodes

Wednesday, Oct. 25

10:30 a.m. EDT/PDT – "Family Guy" episodes 11:30 a.m. EDT/PDT – "Miss Peregrine's Home for Peculiar Children" 2:30 p.m. EDT/PDT – "Bewitched" (2005)

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4:30 p.m. EDT/PDT - "The Craft" (1996)
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7:00 p.m. EDT/PDT - "Goosebumps 2: Haunted Halloween"

9:00 p.m. EDT/PDT - "The Haunted Mansion" (2003)

12:00-2:00 a.m. EDT/PDT - "The Simpsons: Treehouse of Horror" episodes

Thursday, Oct. 26

10:30 a.m. EDT/PDT - "Family Guy" episodes

11:30 a.m. EDT/PDT - "Bewitched" (2005)

1:35 p.m. EDT/PDT - "The Craft" (1996)

4:05 p.m. EDT/PDT - "Goosebumps 2: Haunted Halloween"

6:10 p.m. EDT/PDT - "Maleficent: Mistress of Evil"

8:50 p.m. EDT/PDT - "Hocus Pocus"

12:00-2:00 a.m. EDT/PDT - "The Simpsons: Treehouse of Horror" episodes

Friday, Oct. 27

10:30 a.m. EDT/PDT - "The Amazing Spider-Man" (2012)

1:30 p.m. EDT/PDT - "The Amazing Spider-Man 2" (2014)

4:30 p.m. - 11:00 p.m. EDT/PDT - "Family Guy" episodes

12:00-2:00 a.m. EDT/PDT - "The Simpsons: Treehouse of Horror" episodes

Saturday, Oct. 28

7:00 a.m. EDT/PDT – "Halloweentown"

9:05 a.m. EDT/PDT - "Halloweentown II: Kalabar's Revenge"

11:05 a.m. EDT/PDT - "Halloweentown High"

1:05 p.m. EDT/PDT - "Frankenweenie" (2012)

3:05 p.m. EDT/PDT - "Shrek Forever After"

5:10 p.m. EDT/PDT - "Monsters, Inc." (Disney-Pixar)

7:15 p.m. EDT/PDT – "Monsters University" (Disney-Pixar)

9:45 p.m. EDT/PDT - "Hocus Pocus"

11:55 p.m. EDT/PDT – "Hotel Transylvania"

Sunday, Oct. 29

7:00 a.m. EDT/PDT - "ZOMBIES"

9:00 a.m. EDT/PDT - "ZOMBIES 2"

11:00 a.m. EDT/PDT - "Shrek Forever After"

1:00 p.m. EDT/PDT - "Scared Shrekless"

1:30 p.m. EDT/PDT – "Tim Burton's The Nightmare Before Christmas" 30th Anniversary

3:10 p.m. EDT/PDT – "The Haunted Mansion" (2003)

5:15 p.m. EDT/PDT – "Hotel Transylvania"

7:20 p.m. EDT/PDT – "The Addams Family" (1991)

9:25 p.m. EDT/PDT - "Addams Family Values"

11:30 p.m. EDT/PDT - "The Craft" (1996)

Monday, Oct. 30

10:30 a.m. EDT/PDT - "The Craft" (1996)

1:00 p.m. EDT/PDT - "Hocus Pocus"

3:00 p.m. EDT/PDT – "The Addams Family" (1991)

5:00 p.m. EDT/PDT - "Addams Family Values"

7:00 p.m. EDT/PDT - "Hotel Transylvania"

9:00 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"
12:00-2:00 a.m. EDT/PDT – "The Simpsons: Treehouse of Horror" episodes

Tuesday, Oct. 31

10:30 a.m. EDT/PDT – "Family Guy"

11:00 a.m. EDT/PDT - "Hocus Pocus"

1:00 p.m. EDT/PDT - "The Haunted Mansion" (2003)

3:00 p.m. EDT/PDT - "Tim Burton's The Nightmare Before Christmas"

4:35 p.m. EDT/PDT - "Hotel Transylvania"

6:40 p.m. EDT/PDT – "Hotel Transylvania 3: Summer Vacation"

8:50 p.m. EDT/PDT - "Hocus Pocus"

12:00-2:00 a.m. EDT/PDT - "The Simpson: Treehouse of Horror" episodes

All programming is subject to change.



About Freeform

Freeform's distinct brand of young adult programming helps to position it as the No. 1 primetime cable network in entertainment among Women 18-34 and No. 2 among Adults 18-34 in the 2022/2023 TV season to date. Connecting to audiences with its bold original programming and immersive social engagement, Freeform channels the force and momentum of its young adult audience in its quest for progress with authentic, groundbreaking original series such as Emmy(R)-nominated "grown-ish," "Good Trouble," and "Cruel Summer," which returned in 2023 with the network's most-watched telecast in two years (4.3 million total viewers across linear and digital platforms in the first 35 days available). This year, "grown-ish" ranks among cable's Top 10 live-action original comedy series in Women 18-34, while "Good Trouble" and "Cruel Summer" rank among basic cable's Top 10 drama series in the demo.

*Source: Nielsen, L+SD, 10/1-10/31/22 and 9/26/22-8/13/23 for October 2022 and 2022/23 TV season network ranks, 6p-11p strict daypart, excludes news and sports. L+7 for original series ranks, 12/26/22-8/6/23, excluding repeats. Cruel Summer viewership based on internal multiplatform ratings.

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