

June 7, 2023

Ratings Report for "Abbott Elementary" Season 2 ABC Multiplatform+35 Day Ratings

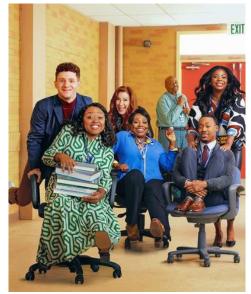
Second Season of ABC's 'Abbott Elementary' Grows Its 35-Day Multiplatform Audience to 9.1 Million Total Viewers

'Abbott Elementary' Marks ABC's Strongest Comedy Since 2019-20 Season

Sophomore ABC Sitcom Jumps Over Debut Season by Double Digits

'Abbott Elementary' Is ABC's No. 1 Multiplatform Series This Season in Adults 18-49

ABC Sitcom Jumps More than 7 Times in Delayed Multiplatform Viewing with Adults 18-49



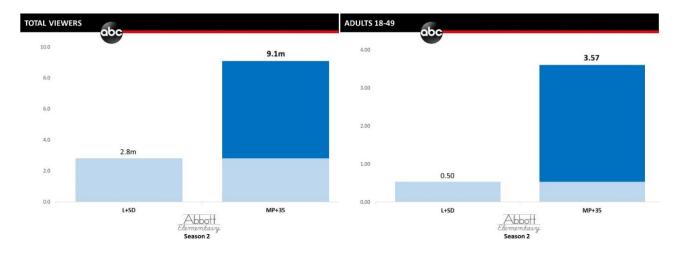
ABC/Matt Sayles* Series photos are available <u>here.</u>

<u>"Abbott Elementary" Season 2 (9.1 million Total Viewers and 3.57 rating in AD18-49 in MP+35):</u> After 35 days of viewing across linear and digital platforms, the **second season of ABC's "Abbott Elementary" delivered 9.1 million Total Viewers and hit a 3.57 rating in Adults 18-49, marking the strongest season average for an ABC comedy since the 2019-2020 season.**

In its second season, "Abbott Elementary" **jumped over its debut season by 12% in Total Viewers** (9.1 million vs. 8.1 million) **and by 30% among Adults 18-49** (3.57 rating vs. 2.74 rating).

"Abbott Elementary" **ranks as ABC's No. 1 multiplatform series this season** among Adults 18-49 (3.57 rating).

The sophomore ABC sitcom **shot up more than 7 times over its initial Live+Same Day rating** in Adults 18-49 (+614%) after 35 days of multiplatform viewing (0.50 rating to 3.57 rating) and **picked up a massive +6.3 million Total Viewers** (2.8 million to 9.1 million).



Source: The Nielsen Company, preliminary ABC Multiplatform+35 Day Ratings for 9/21/22-4/19/23 and 2022-23 season (9/19/22-4/23/23). ABC Multiplatform+35 Day numbers begin with the 2018-2019 season.

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