



Dec. 8, 2021

Ratings Report: Week of Nov. 22, 2021
(National Live+Same Day Program Ratings)

‘Tamron Hall’ Scores Its Most-Watched Week Since July

‘Tamron Hall’ Matches Season Highs in Households and Women 25-54

During the week of Nov. 22, 2021, “Tamron Hall” grew week to week by 11% in Total Viewers (991,000 vs. 890,000) to score its most-watched week this season. In fact, “Tamron Hall” hit its most-watched week since July — since the week of 7/12/21. In addition, “Tamron Hall” improved over the prior week by 17% in Households (0.7 rating vs. 0.6 rating) and held even among Women 25-54 (0.3 rating), matching season highs in both Nielsen measures.

On the day before the Thanksgiving holiday, Wednesday’s telecast (on 11/24/21) delivered the show’s second-biggest audience (1.067 million) this season and its largest on any day in 2 months — since 9/29/21.

“Tamron Hall” is produced by ABC News and is distributed in national syndication by Disney Media & Entertainment Distribution.

For times and channels, go to www.TamronHallShow.com and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 11/22/21 and 11/15/21.

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