



Oct. 19, 2021

**** Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the week of Oct. 11, 2021

'GMA3: What You Need to Know' Improves Week-to-Week in Women 25-54

'GMA3' Is Up Year-to-Year in Total Viewers

ABC's "GMA3: What You Need to Know" averaged 1.548 million Total Viewers, 205,000 Women 25-54 and 145,000 Women 18-49, during the week of Oct. 11, 2021, based on Live + Same Day Data from Nielsen Media Research.

"GMA3: What You Need to Know" improved week-to-week in Women 25-54 (+5% - 205,000 vs. 195,000).

"GMA3" was up year-to-year in Total Viewers (+1% - 1.548 million vs. 1.539 million).

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 10/11/21), Previous Week (w/o 10/4/21) and Year-Ago Week (w/o 10/12/20). Most Current: 2021 -2022 Season (9/20 – 10/17/21 and 2020 -2021 Season (9/21 – 10/18/20). *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

"GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET/12:00 p.m. CT on ABC. Catherine Mckenzie is the executive producer.

PRESS RELEASE: <https://bit.ly/30L5eZL>

SHARE: <https://ctt.ac/Pim5V>

ABC News Media Relations

Elizabeth Hecht

Elizabeth.g.hecht@abc.com

Pons Rongavilla

ponciano.rongavilla@abc.com

-- ABC --