

Dec. 20, 2022

## Ratings Report for Thursday, Dec. 15, 2022

*National Live+3 Day Program Ratings/ABC Multiplatform+3 Day Ratings*

### ABC's 'Beauty and the Beast: A 30th Celebration' Grows Its 3-Day Multiplatform Audience to 6.3 Million Viewers

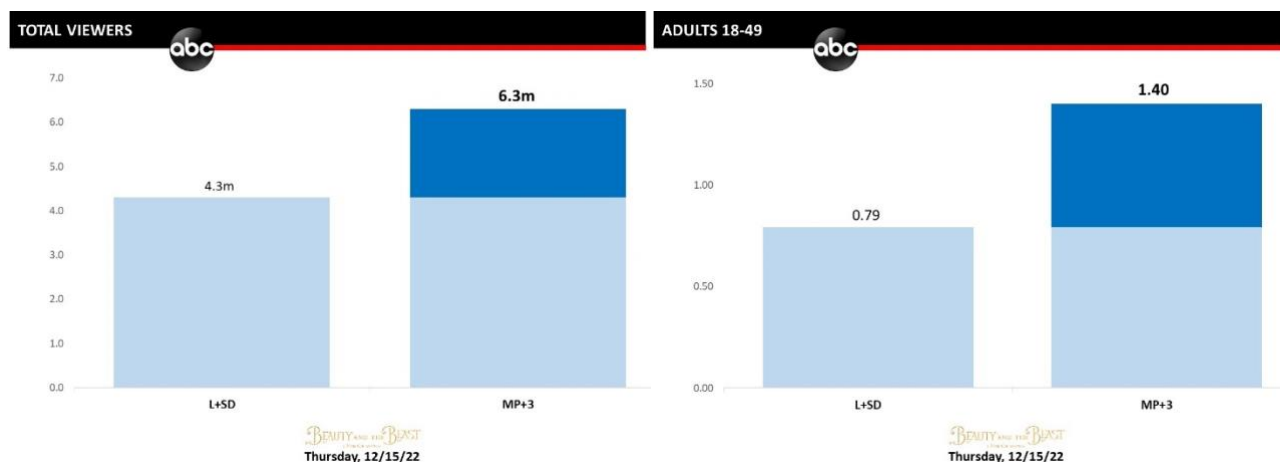
**ABC Special Gains +2.0 More Million Viewers in Delayed Multiplatform Viewing**



ABC/Christopher Willard\*  
Show photos are available [here](#).

**"Beauty and the Beast: A 30th Celebration"** (6.3 million Total Viewers and 1.40 rating in AD18-49): After just three days of viewing across linear and digital platforms, ABC's **"Beauty and the Beast: A 30th Celebration"** gained an additional +2.0 million Total Viewers, bringing its 3-day multiplatform audience to 6.3 million viewers.

**"Beauty and the Beast: A 30th Celebration"** jumped to a 1.40 rating among Adults 18-49 after three days of cross-platform viewing, **marking an increase of +77%** over its initial Live+Same Day rating.



*Source: The Nielsen Company, preliminary National Live+3 Day Program and ABC Multiplatform+3 Day Ratings for 12/15/22.*

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