

Sept. 17, 2021

Live+3 Day Ratings for Week of Sept. 6, 2021 (Summer Week No. 15):
(National Live+3 Day Program Ratings)

ABC Is No. 1 Entertainment Network for 3rd Week Running in Adults 18-49

Network Grows Year to Year for 3rd Straight Week in Total Viewers

ABC Has 2 of Week's Top 5 Entertainment Series With 'Bachelor in Paradise'



ABC/Craig Sjodin*

Series photos are available at dgepress.com/abc.

During the week of Sept. 6, 2021, **ABC ranked as the No. 1 entertainment network among Adults 18-49 (0.6/4) in the Live+3 Day ratings, leading NBC by 20% (0.5/4), Fox by 20% (0.5/4) and CBS by 50% (0.4/3).** In fact, **ABC stood as the No. 1 entertainment network for the 3rd week running.**

ABC was the No. 1 network on Monday (0.9/7) and on Tuesday (0.8/7-tie) and the No. 1 entertainment network on Friday (0.5/4) in Adults 18-49.

ABC improved year over year for the 3rd straight week in Total Viewers (+31% - 3.4 million vs. 2.6 million on w/o 9/7/20) and for the 2nd consecutive week with Adults 18-49 (+75% - 0.7/5 vs. 0.4/3 on w/o 9/7/20).

ABC had 2 of the week's Top 5 highest-rated entertainment series among Adults 18-49 with the Monday (1.2/9-tie) and Tuesday (1.1/9-tie) editions of "Bachelor in Paradise."

Monday

ABC won Monday for the 5th consecutive week among Adults 18-49 (0.9/7) in the Live+3 Day ratings, beating original lineups on Fox by 29% (0.7/5) and on NBC by 80% (0.5/4).

- ABC's "Bachelor in Paradise" ranked as Monday's No. 1 program for the 4th time in 4 weeks with Adults 18-49 (1.2/9), dominating its nearest competition on the night by 71% (Fox's "Hell's Kitchen" = 0.7/5). In addition, "Bachelor in Paradise" emerged as Monday's most-watched program (4.0 million), moving ahead of NBC's "American Ninja Warrior" to lead by 11% in Total Viewers (4.0 million vs. 3.6 million).

Tuesday

ABC emerged as Tuesday's No. 1 network with Adults 18-49 (0.8/7) in the Live+3 Day ratings, moving into a tie for first place with NBC after standing one-tenth of a rating point behind in Live+Same Day. In fact, ABC marked its 3rd straight week as Tuesday's No. 1 network in Adults 18-49.

- "Bachelor in Paradise" grew week to week by 11% in Total Viewers (3.9 million vs. 3.5 million) and by 10% among Adults 18-49 (1.1/9 vs. 1.0/8) to attract its largest audience on the night so far this summer.
- ABC's "Bachelor in Paradise" moved ahead of NBC's "America's Got Talent" in Adults 18-49 to rank as Tuesday's No. 1 show outright (+10% - 1.1/9 vs. 1.0/8). In fact, "Bachelor in Paradise" stood as the night's No. 1 program for the 3rd consecutive week and for its 7th straight telecast.

Source: The Nielsen Company, National Live+3 Day Program Ratings, summer week No. 15 = 9/6-9/12/21, excludes programs < 5 minutes. Entertainment excludes all sports programming.

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