

Dec. 13, 2022

Ratings Report for ABC's "The View"  
Weeks of Nov. 28 & Dec. 5, 2022

**'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network and Syndicated Talk Shows and News Programs for the Week of Nov. 28 and Season to Date**

**'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs for the Week of Dec. 5**

**For the 5<sup>th</sup> Consecutive Week, 'The View' Posts Gains Year to Year in Total Viewers**



ABC/Jeff Lipsky\*

**For the week of Nov. 28, the most recent week including syndication, "The View" ranked No. 1 in Households (1.6 rating-tied) and Total Viewers (2.378 million) among all network and syndicated daytime talk shows and news programs versus NBC's "TODAY Third Hour" (1.6 rating-tied and 2.239 million, respectively), "Live with Kelly and Ryan" (1.5 rating and 2.223 million, respectively), "Dr. Phil" (1.4 rating and 1.951 million, respectively), "TODAY with Hoda & Jenna" (1.2 rating and 1.703 million, respectively) CBS' "The Talk" (1.0 rating and 1.487 million, respectively) and "NBC News Daily" (0.9 rating and 1.233 million, respectively).**

**For the week of Dec. 5, “The View” ranked No. 1 in Households (1.6 rating) and Total Viewers (2.345 million) among the daytime network talk shows and news programs, leading NBC’s “TODAY Third Hour” (1.5 rating and 2.189 million, respectively), “TODAY with Hoda & Jenna” (1.1 rating and 1.652 million, respectively), CBS’ “The Talk” (1.0 rating and 1.512 million, respectively) and “NBC News Daily” (0.8 rating and 1.189 million, respectively). “The View” also averaged 271,000 Women 25-54 and 184,000 Women 18-49, based on Live + Same Day Data from Nielsen Media Research.**

For the 5<sup>th</sup> consecutive week, “The View” **was up on the same week last year in Total Viewers** (+2% – 2.345 million vs. 2.309 million).

**Season to date, “The View” is ranking No. 1 in Households and Total Viewers among all network and syndicated daytime talk shows and news programs.**

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 12/5/22), Previous Week (w/o 11/28/22) and Year-Ago Week (w/o 12/5/21), or as dated. Most Current Data Stream: Season 2022-2023 (9/5 – 12/11/22), Season 2021-2022 (9/6 – 12/12/21) and Syndication Season 2022-2023 (9/12 – 12/4/22). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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