

TAMRON HALL

Jan. 17, 2024

Ratings Report: Week of Jan. 1, 2024
National Live+Same Day Program Ratings

**'Tamron Hall' Increases Versus the Previous Week in Households and Total Viewers
for 2nd Consecutive Week**

**'Tamron Hall' Hits Season High and Strongest Performance in
Households in 7 Months**

'Tamron Hall' Increases Year to Year in Households and Total Viewers

'Tamron Hall' Draws Largest Audience in 14 Weeks



*Alphonse Nicholson on "Tamron Hall," Jan. 2, 2024
ABC/Jeff Neira**

During the week of Jan. 1, 2024, "Tamron Hall" **turned in increases versus the previous week in Households (+12% - 0.74 rtg. vs. 0.66 rtg) and Total Viewers (+4% - 1.064 million vs. 1.019 million) for the 2nd week in a row.** In fact, "Tamron Hall" **hit a season high in Households with its strongest performance in 7 months and drew its largest overall audience in 14 weeks** — since weeks of 5/1/23 and 9/25/23, respectively.

"Tamron Hall" **improved on the same week last year in Households (+7% - 0.74 rtg. vs. 0.69 rtg) and Total Viewers (+1% - 1.064 million vs. 1.052 million).**

NOTE: On Monday (1/1/24), "Tamron Hall" was coded as a special due to New Year's Day. The special telecast is excluded from the weekly and season averages. "Tamron Hall"'s weekly averages are based on four days (Tuesday-Friday).

"Tamron Hall" is distributed in national syndication by Disney Entertainment.

For times and channels, go to www.TamronHallShow.com and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live + Same Day Program Ratings, Current Week (w/o 1/1/24), Previous Week (w/o 12/25/23) and Year-ago Week (w/o 1/2/23). (Season to Date: 2023-2024 (9/4/23 – 1/7/24) and 2022-2023 ((9/5/22 – 1/8/23). Beginning with the 2022-2023 season, reported audience deliveries for "Tamron Hall" will be cumed to include the show's daily telecast on digi-net Bounce TV, unless otherwise noted.

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