

Oct. 4, 2022

\*\*Ratings Report for ABC News' "GMA3: What You Need to Know" For the week of Sept. 26, 2022

'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 IN ALL KEY DEMOS FOR 3<sup>RD</sup> WEEK STRAIGHT, LEADING 'NBC NEWS DAILY' AND CBS' 'THE TALK'

Season to Date, 'GMA3' Is No. 1 Across the Board and Is Growing in Total Viewers



\*ABC News/"GMA3: What You Need to Know"

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.595 million), Women 25-54 (195,000) and Women 18-49 (137,000) for the 3<sup>rd</sup> straight week during the week of Sept. 26, 2022, based on Live + Same Day Data from Nielsen Media Research, leading "NBC News Daily" and CBS' "The Talk."

For the 2<sup>nd</sup> week in a row, "GMA3" was up on the same week last year in Total Viewers (+5% - 1.595 million vs. 1.515 million).

Season to date, "GMA3" ranks No. 1 in Total Viewers, Women 25-54 and Women 18-49, outperforming CBS' "The Talk" and NBC's "NBC News Daily." In addition, "GMA3" is up in Total Viewers (+1% - 1.578 million vs. 1.569 million) compared to the same point last season.

Emmy®-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET | 12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

Week of Sept. 26, 2022:

PROGRAM AVERAGES	TOTAL VIEWERS	Women 25-54 (000)	Women 18-49 (000)
"GMA3"	1,595,000	195,000	137,000
"The Talk"	1,358,000	178,000	111,000
"NBC News Daily"	1,312,000	179,000	126,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 9/26/22), Previous Week (w/o 9/19/22) and Year-Ago Week (w/o 9/27/21), or as dated. Most Current Date Stream: Season to date 2022-2023: 9/12 – 10/2/22 for "GMA3" and "NBC News Daily"; 9/19 – 10/2/22 for "The Talk." 2021-2022 (9/20 – 10/03/21) \*Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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