

March 12, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of March 4, 2024

DURING WEEK OF SUPER TUESDAY AND PRESIDENT BIDEN'S STATE OF THE UNION ADDRESS, 'WORLD NEWS TONIGHT' IS AMERICA'S NO. 1 NEWSCAST ON BROADCAST AND CABLE ACROSS THE BOARD, OUTDELIVERING NBC BY 1.4 MILLION VIEWERS AND CBS BY 3.3 MILLION

'World News Tonight' Increases Lead Over NBC Week to Week by Double Digits in Total Viewers and Adults 18-49

'World News Tonight' Grows Margins Year to Year vs. NBC in Total Viewers, Adults 25-54 and Adults 18-49

'World News Tonight' Is Ranking No. 1 in Total Viewers for the 8th Year in a Row and in Adults 25-54 and Adults 18-49 for 5th Year Straight, Season to Date



"World News Tonight with David Muir" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.787 million), Adults 25-54 (1.101 million) and Adults 18-49 (755,000) during the week of March 4, 2024, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outperformed "NBC Nightly News" (6.376 million, 918,000 and 596,000, respectively) by 1.411 million Total Viewers, by 183,000 Adults 25-54 and by 159,000 Adults 18-49, respectively.

David Muir anchored the broadcast from Washington, D.C., on Thursday, March 7, to cover President Joe Biden’s State of the Union address. The network’s primetime coverage anchored that night by Muir led all broadcast networks in Total Viewers. Also, Super Tuesday special coverage anchored by Muir ranked No. 1 for the 3rd straight year vs. all broadcast networks.

“World News Tonight” increased its lead over “NBC Nightly News” week to week in Total Viewers (+12% - 1.411 million vs. 1.261 million) and Adults 18-49 (+26% - 159,000 vs. 126,000), posting its largest overall viewer lead in 7 weeks — since w/o 1/15/24.

“World News Tonight” widened its margins over “NBC Nightly News” year to year in Total Viewers (+9% - 1.411 million vs. 1.296 million), Adults 25-54 (+15% - 183,000 vs. 159,000) and Adults 18-49 (+50% - 159,000 vs. 106,000).

“World News Tonight” stood as the No. 2 program of the week in Total Viewers (7.787 million) on all of broadcast and cable.

“World News Tonight” has won the last 274 of 275 weeks in Total Viewers and 202 of the last 205 in Adults 25-54.

Season to date, “World News Tonight” (8.055 million) **is ranking No. 1 in Total Viewers for the 8th straight year**, based on Most Current Data. “World News Tonight” **is leading “NBC Nightly News” (6.865 million) by 1.190 million and “CBS Evening News” (4.912 million) by 3.143 million.**

“World News Tonight” **is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season.** “World News Tonight” **is leading NBC in Adults 25-54 (+82,000 – 1.130 million vs. 1.048 million) and in Adults 18-49 (+70,000 – 777,000 vs. 707,000).** In addition, “World News Tonight” **is leading “CBS Evening News” (704,000 and 480,000, respectively) by 426,000 Adults 25-54 and by 297,000 Adults 18-49.**

For the week, “World News Tonight” (7.787 million, 1.101 million and 755,000, respectively) **beat “CBS Evening News”(4.527 million, 645,000 and 446,000, respectively) by 3.260 million Total Viewers, by 456,000 Adults 25-54 and by 309,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of March. 4, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,787,000	0.9/10; 1,101,000	0.6/9; 755,000	4.7/15
NBC NIGHTLY NEWS	6,376,000	0.8/ 8; 918,000	0.5/7; 596,000	3.9/13
CBS EVENING NEWS	4,527,000	0.5/6 ; 645,000	0.3/5; 446,000	2.8/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 3/4/24), Previous Week (w/o 2/26/24) and Year-Ago Week (w/o 2/27/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 3/10/24) and 2022-2023 Season (9/19/22 – 3/5/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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