

March 18, 2025

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of March 10, 2025*

**GROWING FOR THE 7<sup>TH</sup> STRAIGHT WEEK YEAR TO YEAR, 'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE WITH NEARLY 7.5 MILLION VIEWERS, LEADING NBC BY 1.4 MILLION AND CBS BY 3.5 MILLION VIEWERS**

**'World News Tonight' Is the Only Evening Newscast To Continue To Grow Season to Date in Adults 25-54 and Adults 18-49**

**'World News Tonight' Ranks #1 in Total Viewers for the 9<sup>th</sup> Consecutive Year, Growing Lead by 32% Over NBC to Its Largest in 30 Years, and Is #1 in Both Adult Demos for 6<sup>th</sup> Year Straight, Growing Its Margins by Triple Digits Over NBC Season to Date**



*ABC News\**

**"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.492 million), Adults 25-54 (1.023 million) and Adults 18-49 (700,000) during the week of March 10, 2025, based on Live+Same Day Data from Nielsen Media Research.**

- **"World News Tonight" outperformed "NBC Nightly News" (6.114 million, 896,000 and 576,000, respectively) by 1.378 million Total Viewers, by 127,000 Adults 25-54 and by 124,000 Adults 18-49.**

- **“World News Tonight” increased its lead over “NBC Nightly News” week to week in Adults 25-54 (+13% - 127,000 vs. 112,000).**
- **For the 7<sup>th</sup> week running, “World News Tonight” was up year to year in Total Viewers (+2%/+134,000 – 7.492 million vs. 7.358 million).**
- **“World News Tonight” stood as the No. 2 program of the week in Total Viewers (7.492 million) on all of broadcast and cable.**
- **For the week, “World News Tonight” (7.492 million, 1.023 million and 700,000, respectively) beat “CBS Evening News” (4.038 million, 595,000 and 424,000, respectively) by 3.454 million Total Viewers, by 428,000 Adults 25-54 and by 276,000 Adults 18-49.**
- **Season to date, “World News Tonight” (7.933 million) is ranking No. 1 in Total Viewers for the 9<sup>th</sup> consecutive year, based on Most Current Data. “World News Tonight” is leading “NBC Nightly News” (6.356 million) by 1.577 million and “CBS Evening News” (4.607 million) by 3.326 million. In fact, “World News Tonight” is growing its Total Viewer lead over NBC compared to the same point last season (+32% - 1.577 million vs. 1.197 million) to its largest in 30 years — since the 1994-1995 season.**
- **“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6<sup>th</sup> straight season. The ABC newscast is the only evening newscast to improve over the same point last season in Adults 25-54 (1.128 million vs. 1.126 million) and Adults 18-49 (+1% - 782,000 vs. 775,000). In addition, “World News Tonight” (1.128 million and 782,000, respectively) is leading NBC (946,000 and 632,000, respectively), increasing its margins from the same point last season by triple digits in Adults 25-54 (+104% - 182,000 vs. 89,000) and Adults 18-49 (+100% - 150,000 vs. 75,000). In addition, “World News Tonight” is leading “CBS Evening News” (671,000 and 448,000, respectively) by 457,000 Adults 25-54 and by 334,000 Adults 18-49.**

**NOTE:** On Friday (3/14/25), “CBS Evening News” was retitled to “CBS Evening Nws.” The retitled telecast is excluded from the weekly and season averages. CBS’ weekly averages are based on four days (Monday-Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Chris Dinan is the executive producer of the broadcast.

#### **EVENING NEWS (Week of March 10, 2025)**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>7,492,000</b>	<b>0.8/11; 1,023,000</b>	<b>0.5/10; 700,000</b>	<b>4.4/16</b>
<b>NBC NIGHTLY NEWS</b>	<b>6,114,000</b>	<b>0.7/10; 896,000</b>	<b>0.4/9; 576,000</b>	<b>3.6/13</b>
<b>CBS EVENING NEWS</b>	<b>4,038,000</b>	<b>0.5/6; 595,000</b>	<b>0.3/6; 424,000</b>	<b>2.4/ 9</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 3/10/25), Previous Week (w/o 3/3/25) and Year-Ago Week (w/o 3/11/24). Most Current Data Stream: 2024-2025 Season (9/23/24 – 3/16/25) and 2023-2024 Season (9/25/23 – 3/17/24). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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