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'HAILEY'S ON IT!', AN ANIMATED COMEDY-ADVENTURE SERIES ABOUT A TEEN WHO MUST OVERCOME HER FEARS IN ORDER TO SAVE THE WORLD, GREENLIT BY DISNEY BRANDED TELEVISION

-- Auli'i Cravalho, Manny Jacinto and Gary Anthony Williams to Star --

Disney Branded Television has greenlit "Hailey's On It!," an original animated comedy-adventure series created and executive produced by longtime writing and producing partners Devin Bunje and Nick Stanton (Disney XD's "Gamer's Guide to Pretty Much Everything," "Prince of Peoria"). Auli'i Cravalho (Walt Disney Animation Studios' "Moana") voices the title character, Hailey; with Manny Jacinto (Hulu's "Nine Perfect Strangers," "The Good Place") as Scott, Hailey's best friend; and Gary Anthony Williams ("The Boondocks") as Beta, an artificially intelligent operating system from the future. Produced by Disney Television Animation (TVA), the series is slated to debut in 2023.



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Photos are available [here](#).

"Hailey's On It!" follows Hailey Banks, a risk-averse but resourceful teenager on a mission to complete every item on her long list of challenging (and sometimes impractical) tasks in order to save the world. Hailey will be pushed outside her comfort zone to discover the greatness within as she systematically conquers her fears, whether she is winning a sand-building competition, wrestling a honey badger, eating a raw onion, or facing her ever-growing and complicated feelings toward her best friend, Scott.

In making the announcement, Meredith Roberts, senior vice president and general manager, Television Animation, Disney Branded Television, said, "Nick and Devin began

their writing careers at TVA nearly 15 years ago and have now come full circle returning to their TVA roots to launch their first animated series. The series' fast-paced comedy, heart and grounded stories about two best friends who happen to get caught up in extraordinary circumstances made it a perfect fit for Disney."

In addition to Stanton and Bunje, Howy Parkins (Disney Junior's "The Lion Guard") is co-executive producer and supervising director, Wade Wisinski ("The Owl House") is producer, Karen Graci ("Tuca & Bertie") is story editor, and Lee Ann Dufour ("The Breadwinner") is art director.

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-- Disney Branded Television --