

seven of the sport's biggest brands – including six teams in ESPN.com's Way-Too-Early Top 25. Buck and Aikman also welcomed Damar Hamlin to the stage who was welcomed with a standing ovation from the crowd and had the opportunity to discuss his plans to return to the field after his near-fatal collapse on the field in January. Two-time Super Bowl champion and star of "ManningCast" **Peyton Manning** revealed he'll be returning as a host of the 2023 CMA Awards alongside country music sensation and "American Idol" judge Luke Bryan, who shared a special message with guests at the show.

Jesse Palmer, former NFLer, ESPN college football analyst and host of "The Bachelor" franchise, joined the presentation to talk about the power of fandom, the resonance of Bachelor Nation and the opportunities for advertisers leveraging Disney's Audience Graph to show the connection between audiences across content affinities, swiftly followed by two of the most influential women in the world – **Kim** and **Khloé Kardashian**, who announced the family drama will continue with 20 more episodes of "The Kardashians".

Kevin Feige, producer and president of Marvel Studios and Chief Creative Officer, Marvel, was center stage to reveal a look at the next three Marvel series for Disney+, including a sneak preview of "Secret Invasion" in advance of the June 21 debut. Feige also announced the Oct. 6 premiere date and introduced a special look at "Loki," Marvel Studios' first-ever second season of a series, as well as the Nov. 29 premiere for all episodes of "Echo".

And for the first time ever, **Kathleen Kennedy**, president of Lucasfilm, joined the Upfront stage and shared early looks at upcoming titles "Ahsoka," "Skeleton Crew" and "The Acolyte." She also revealed that ahead of the June 30 launch of "Indiana Jones and the Dial of Destiny," the celebrated Indiana Jones catalog will be coming to Disney+ on May 31.

In a prerecorded greeting, Pixar's Chief Creative Officer **Pete Docter** invited the audience to take a first look at "Win or Lose," the studio's first official longform episodic series for Disney+ that follows the intertwined stories of different characters as they each prepare for a big championship softball game.

America's favorite personality and producer **Ryan Seacrest** spoke passionately about Disney's commitment to creative excellence evidenced by series that have become cultural touchstones, including the Emmy®- and Peabody-winning "Abbott Elementary" which is set to return for its third season, amongst other fan favorites including "Grey's Anatomy," "Station 19," "The Good Doctor" and "The Rookie," as well as enduring family comedies like "The Conners" and last season's breakout hits "Will Trent" and "Not Dead Yet."

Seacrest also gave the audience sneak previews of two of Disney's biggest franchises: the new season of FX's critically acclaimed original "The Bear," returning June 22 for season two, exclusively on Hulu; and one of Hulu's biggest and best reviewed comedies, "Only Murders in the Building," which returns for season three on Aug. 8. And as a special treat, Seacrest presented a first look at Hulu's "Black Cake," a family drama wrapped in a riveting murder mystery, based on Charmaine Wilkerson's New York Times bestselling novel of the same name from Oprah Winfrey's Harpo Films.

Then to close the show in a thrilling surprise, 100 samurai swarmed the aisles and hit the stage, leading the crowd into an exclusive first look at "Shōgun," the groundbreaking 10-episode limited series based on James Clavell's bestselling novel of the same name which is set to be released exclusively on Hulu.

After an impactful presentation, guests joined under the 42-foot-wide Mickey ear arch and were treated to an experiential costume exhibit celebrating Disney's 100 years. Costumes and props were on display from classics including "Beauty and the Beast," "Cinderella," "Cruella," "The Handmaid's Tale," "Hocus Pocus," "Indiana Jones and the Dial of Destiny," "Iron Man," "Loki," "Maleficent," "The Mandalorian," "Star Wars" and more.

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