



April 12, 2021

**\*\* Ratings Report for ABC News' "20/20"**

*For April 9, 2021*

**'20/20' IS FRIDAY'S TOP NEWSMAGAZINE IN ADULTS 18-49 AND ADULTS 25-54, LEADING 'DATELINE' BY DOUBLE DIGITS IN BOTH KEY ADULT DEMOS**

**Week to Week, '20/20' Grows in Total Viewers**

**Season to Date, '20/20' Leads 'Dateline' Across the Board: Total Viewers, Adults 18-49 and Adults 25-54**



ABC News\*

**"20/20" stood as the No. 1 newsmagazine on Friday and led NBC's "Dateline" in Adults 18-49 (+25% - 0.5/4 vs. 0.4/3) and Adults 25-54 (+17% - 0.7/4 vs. 0.6/3) for the 3<sup>rd</sup> week in a row.**

**"20/20" was up over the previous week (vs. 4/2/21) in Total Viewers (+8% - 2.8 million vs. 2.6 million).**

**Season to date, "20/20" is leading NBC's "Dateline" in Total Viewers (+7% - 3.2 million vs. 3.0 million), Adults 18-49 (+25% - 0.5/3 vs. 0.4/3) and Adults 25-54 (+33% - 0.8/4 vs. 0.6/3). In addition, "20/20" is up in Total Viewers (+7% - 3.2 million vs. 3.0 million).**

**"20/20" reported on Danny Rolling, whose reign of terror left five Florida college students dead over four days.**

ABC News' "20/20" is an award-winning primetime program anchored by David Muir and Amy Robach. A proven leader in the long-form newsmagazine for over 40 years, "20/20" features hard-hitting investigative reports, in-depth coverage of high-profile trials, unforgettable, character-driven stories and exclusive newsmaker interviews. "20/20" airs Fridays from 9:01–11:00 p.m. EDT on ABC, and is available to stream on ABC News digital platforms and Hulu. David Sloan is senior executive producer and Janice Johnston is executive producer.

Source: The Nielsen Company, National Live + Same Day Ratings for 4/9/21, or as dated. "20/20" premiered on 10/16/20. 2020 -2021 Season (9/21/20 – 4/11/21) and 2019 -2020 Season (9/23/19 – 4/12/20). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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